



DC AVIATION FORMS STRATEGIC ALLIANCE WITH LENZ AVIATION FOR FURTHER DEVELOPMENT OF AIRCRAFT MANAGEMENT MARKET

News / Business aviation



Germany's largest business jet operator, DC Aviation, headquartered in Stuttgart, and Lenz Aviation, headquartered in Weinstadt, have entered into a strategic cooperation with the objective of jointly boosting DC Aviation's core business: aircraft management. Under the leadership of Hans-Jörg Lenz, a native son of Stuttgart, Lenz Aviation, with its worldwide aircraft sales and brokerage network, will support DC Aviation's customer acquisition in the field of providing 360 services for aircraft owners.

Lenz Aviation brings 20 years of experience with UHNWI customers and with aircraft, yacht, and automotive manufacturers to the table. This experience background is ideally suited to actively market the services of the DC Aviation Group, in particular aircraft management, and to benefit from synergies with other relevant companies. A common characteristic of DC Aviation and Lenz Aviation is a passion for top quality and target markets with customers who expect just that.

“An aircraft owner must be able to rely 100 percent on his or her aviation company. This is not just a matter of total discretion and personalized service, but above all the comfortable feeling of flying

in a perfectly maintained and serviced aircraft that is operated by an optimally trained crew. If this is what you expect, you will be in the best of hands at DC Aviation.” states Hans-Jörg Lenz, CEO of Lenz Aviation.

And Michael Kuhn, CEO of DC Aviation, adds, “A passion for quality is what drives both our companies. Mr. Lenz has many years of experience in this field and controls a world-wide network that serves our target group. We look forward to a successful cooperation.”

The cooperation between two companies supports DC Aviation's dynamic growth strategy in Western and Eastern Europe as well as in the Near East.

25 MAY 2016

ARTICLE LINK:

<https://50skyshades.com/news/business-aviation/dc-aviation-forms-strategic-alliance-with-lenz-aviation-for-further-development-of-aircraft-management-market>