



DIERKS BENTLEY TO SPEAK AT NBAA: GETTING DRUNK ABOUT PLANES

News / Business aviation



The business jet industry has an age problem. The average age of a business jet owner is over 60. In a recent CJI survey of 5000 consumers only pensioners were likely to be able to identify a business jet brand.

But the **NBAA** deserves real credit for helping to change this. It has announced that **Dierks Bentley**, the award winning country singer and songwriter, is a speaker at this year's NBAA Business Aviation Convention & Exhibition (NBAA 2015) in Las Vegas.

Bentley flies a Cirrus SR22T Xi between gigs. He has had more than 13 number-one songs. One of these – [Drunk on a Plane](#) – is genuinely one of the greatest aviation songs ever written. It also mentions business aviation:

“Buying drinks for everybody, But the pilot, it’s a party; Got this 737 rocking like a G6”

Getting Bentley at NBAA – which take place between November 17 and 19 at the Las Vegas Convention Center – is fantastic for business aviation.

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