



EBAA CONFIRMS NEW DATES FOR EBACE26 ALONGSIDE MOST COMPETITIVE PRICING YET, DELIVERING UNMATCHED VALUE

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EBAA updated dates for EBACE26, now scheduled to take place from Tuesday 2 June to Thursday 4 June 2026 at Palexpo and Geneva Airport, with the dedicated media day returning on Monday 1 June. The new timing follows a detailed review of the broader events calendar globally, alongside discussions with exhibitors, the EBACE Advisory Council and other key stakeholders. The decision aims to strengthen the value and overall experience of the show for exhibitors, attendees and partners.

Stefan Benz, CEO, EBAA, commented: "After carefully assessing the market, we are confident that holding EBACE26 from 2 to 4 June 2026 will offer a better experience for everyone involved. The updated dates are aligned more closely with the needs and requirements of all our exhibitors from different regions, our visitors and support the reimagined format we are introducing for the 2026 edition. Our commitment is to deliver an event that adds value and return of investment for all our audiences. The updated dates, alongside the new layout and commercial approach, are designed to make it easier for companies to plan their presence, host customers and do business in Geneva."

General exhibitor bookings will open in January, with the most competitive pricing model in recent years. For the first time, indoor exhibit pricing has been frozen for a second consecutive year, held at 2024 rates, to deliver long-term stability for exhibitors. In addition, prices for the aircraft display

will be around one fifth the cost of previous EBACE editions, more aligned with the rates typically seen at regional shows rather than major international events.

Indoor exhibit space is allocated through a process that recognises both exhibitor loyalty and stand size. A limited number of premium locations are available, and the order of allocation will be determined by randomised selection on 8 January 2026. The EBAA sales team is on hand to guide exhibitors through the options and support any stand booking or sales enquiries.

As previously announced, outdoor display exhibitors will also have the option to host clients in bespoke hospitality structures, enabling tailored brand experiences directly on the display. Combining the new pricing model and event features with the refined calendar slot advances EBAA's multi-year plan to make EBACE more streamlined, cost-effective and customer-focused for the European and global Business Aviation community.

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