FORMULA 1 AND FLEXJET ANNOUNCE MULTI-YEAR GLOBAL PARTNERSHIP

News / Business aviation



Flexjet and Formula 1 announce a multi-year partnership, bringing together two leading global brands at the pinnacle of luxury private aviation and motor racing, and naming Flexjet as the Official Private Aviation Supplier of Formula 1. Defined by a commitment to performance, precision and extraordinary experiences, the exclusive partnership officially launches ahead of this weekend's FORMULA 1 PIRELLI BRITISH GRAND PRIX 2026 at Silverstone, where luxury private aviation leader Flexjet - which operates a global fleet of over 340 ultramodern private jets including one of the world's largest and most refined collection of large cabin aircraft - will elevate the private aviation experience within the sport.

Continuing across the global F1 calendar, the collaboration will showcase Flexjet's effortless and efficient international connectivity via fleet access for VIPs, executives and teams. In addition to Flexjet's inclusive sustainability programme, flights will be operated using Sustainable Aviation Fuel.

.Kenn Ricci, Chairman of Flexjet commented: "This is a natural alignment of two worlds in which

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both luxury aircraft and fast cars require absolute precision and flawless coordination to achieve success. As we look to the future alongside our partners at LVMH, cementing our longstanding ties with the world of motor racing allows us to deliver unparalleled, ultra-luxury experiences, both on the ground and in the air."

Stefano Domenicali, President and CEO of Formula 1 stated: "As a global championship we are constantly on the move, engaging with our fans, partners, promoters, and stakeholders all around the world, 365 days a year. Having partners that support us on our mission to deliver the best sport, and an unforgettable show is vital to our ongoing success, so I am delighted to welcome Flexjet as a new Official Supplier. We share a deep passion and commitment to precision and innovation, and a dedication to providing exceptional experiences."

Through the global partnership, Flexjet will leverage Formula 1's prodigious worldwide reach and elite audience appeal. Flexjet's fractional aircraft Owners will also enjoy exceptional hospitality and behind-the-scenes experiences at selected global Grands Prix race events – as part of the Flexjet Red Label® programme providing curated experiences inside and outside of the cabin. Flexjet and Formula 1 will furthermore collaborate on a digital content series which celebrates their powerful synergies and shared vision.



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