GENEVA AIRPARK TOP-NOTCH RESULTS AND PROJECTS

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Top quality results: top-notch daily figures

Geneva Airpark, the "5* residence for jets", is continuing to soar with a 20% increase in its DAILY annual turnover recorded in 2017.

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These figures show a growth in the number of aircraft accommodated (+13% vs 2016), the number of Daily reservations (+12% vs 2016) and the number of new customers acquired (+30% in 2017 vs 2016).

These statistics highlight two elements:
•The growing need for fundamental business aviation

services, at a time when the EBAA has announced that "business aviation" traffic is steadily increasing at an average of + 4.3% in Europe with an ovearall +12% at LSGG in 2017

• High levels of customer loyalty at Geneva Airpark, indicating that the services offered are very much in line with business aviation customer requirements.

Top quality projects: customer satisfaction and the future in question form

Geneva Airpark is setting up a Quality Observatory in 2018. The objective is twofold: on the one hand, to tangibilise the level of customer satisfaction and on the other, to fuel its innovation policy in terms of services.

The data collected from the Quality Observatory will feed Geneva Airpark’s strategic guidelines.

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Geneva Airpark will be attending EBACE 2018 (29-31 may), in Geneva, on booth L108 Hall 5

16 APRIL 2018

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https://50skyshades.com/news/business-aviation/geneva-airpark-top-notch-results-and-projects

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