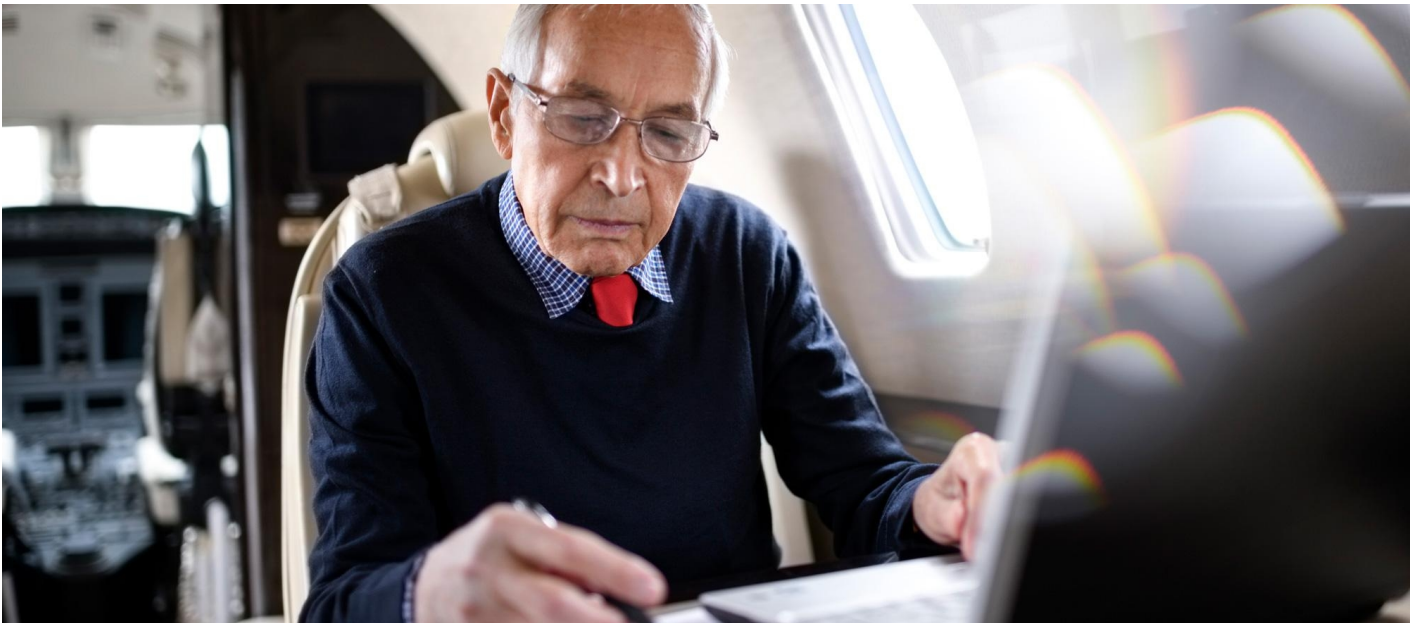




GOGO AVANCE L3 DELIVERS AFFORDABLE, CUSTOMIZABLE BROADBAND CONNECTIVITY TO BUSINESS AVIATION

News / Business aviation



Gogo Business Aviation unveils Gogo AVANCE L3, an innovative new inflight connectivity system that delivers the benefits of the Gogo AVANCE platform to passengers and flight departments in a small, lightweight form factor, with the most affordable pricing options in business aviation. Gogo's breakthrough technology platform lets users customize their inflight experience based on their unique needs, and can be installed on business aircraft of all types and sizes, but is an ideal solution for smaller aircraft including turboprops and light jets.

The Gogo AVANCE platform integrates a full range of Smart Cabin features, allowing passengers to simply and reliably access and use all available data, voice, maps, entertainment and cabin management system (CMS) services.

Starting today, with AVANCE L3 leveraging the AVANCE platform, an unparalleled level of flexibility is now at the fingertips of flight departments. The new system includes a built-in smart router and allows for a variety of service offerings to best fit a customer's needs. It's a new level of flexibility not seen before in business aviation that allows operators to tailor their passengers' experience. With AVANCE L3 they can control and manage the number of devices they allow to connect and can scale their configuration up or down seamlessly as needs change.

Using AVANCE L3, anyone onboard the aircraft can stay connected to email; send text messages and make voice calls with Gogo Text & Talk (service plan required); access their favorite flight apps such as moving maps, weather and flight information; or watch movies and TV shows using

Gogo Vision (service plan required). For customers looking for full internet connectivity, AVANCE L3 can be enabled to connect to the Gogo Biz data network delivering a 3G experience. It's the ultimate in scalability and flexibility.

Three service offerings will be available to deliver performance and flexibility, while not breaking the budget.

CORE	For customers primarily interested in email, voice and light internet browsing capabilities, Core enables up to five devices. Hourly and monthly service plans available.
PLUS	For customers looking for full internet connectivity in addition to email, Plus enables up to seven devices. Monthly service plans available.
MAX	Delivers similar capabilities that Plus does, but Max enables up to 25 devices. Monthly service plans available.

"We designed AVANCE L3 to provide a robust, high-performance Wi-Fi experience at an affordable price that gives customers the flexibility to add or reduce system capabilities as their business needs evolve," said Mike Syverson, senior vice president of development for Gogo Business Aviation. "AVANCE L3 gives the ability to move seamlessly to different service offerings without being constrained by the hardware itself. It's the AVANCE software-centric solutions from the provider you trust."

Additional AVANCE L3 features include:

- 802.11ac dual-band (2.4GHz and 5.0GHz) for improved Wi-Fi performance
- Advanced router functionality
- Multi-bearer data and voice management
- Cabin management system (CMS) integration with many CMS systems
- Remote diagnostics and service activations and changes
- 4G/LTE terrestrial modem for free internet on the ground in more than 120 countries

Gogo is accepting orders now for AVANCE L3 with shipping expected to begin later in the first quarter of 2018.

The Gogo AVANCE L3 system operates over the proven Gogo Biz network which delivers a 3G experience, covering the United States and portions of Canada and Alaska. Thousands of business aviation travelers rely on this network every day to stay connected to their lives on the ground while they are in flight.



14 JANUARY 2018

ARTICLE LINK:

<https://50skyshades.com/news/business-aviation/gogo-avance-l3-delivers-affordable-customizable-broadband-connectivity-to-business-aviation>