

GOGO BUSINESS AVIATION ENHANCES GOGO VISION WITH MULTI-LANGUAGE IN-FLIGHT ENTERTAINMENT CAPABILITIES GLOBALLY

News / Business aviation



Gogo Business Aviation announces it is expanding its in-flight entertainment (IFE) service, Gogo Vision, to better serve its international customer base by offering studio-licensed movies and TV episodes in seven languages. Gogo is the leading provider of wireless in-flight entertainment in business and commercial aviation.

The enhanced language capabilities are part of a larger initiative to provide the broadest entertainment offerings for customers worldwide, and in the United States, to choose from while in flight, and will be available in early 2017.

Gogo Vision Language Enhancements

Gogo Vision app is configurable in one of the following languages:

- Arabic
- English
- French

- German
- Italian
- Russian
- Spanish

Audio tracks for movies and TV episodes in up to seven languages:

- English
- French
- German
- Italian
- Russian
- Spanish
- Swedish

Gogo Vision provides a high-quality entertainment experience with a straightforward base monthly service fee that is capped, which removes the unpredictability and often high costs associated with streaming video and audio. Available globally, Gogo Vision delivers the latest releases from Hollywood and approximately 200 on-demand movies and TV shows – along with moving maps, news, flight progress information and destination weather, in addition to file sharing and Cabin Management Systems integration.

"Our customers – especially those who fly internationally – told us they wanted more language options for Gogo Vision to make it more appealing and user friendly," said Sergio Aguirre, Gogo Business Aviation's senior vice president and general manager. "The options and capabilities we deliver with Gogo Vision continue to expand. Earlier this year we started providing Gogo Cloud service in London and Paris, and we will continue to respond to the market by giving passengers a fantastic, turn-key IFE experience, regardless of the language they speak or where they travel."

Gogo Vision content is stored on an on-board server and streamed directly to personal electronic devices such as tablets or shown on cabin monitors. By storing content onboard and offering a unique way of updating that content, Gogo Vision lets customers avoid potentially high data charges incurred by streaming content to the aircraft via a satellite link.

Automatic content updates for Gogo Vision are available in a customer's own hangar and at Gogo Cloud locations in the U.S. and Europe, with additional locations coming in Europe in 2017. All required Gogo Cloud equipment and hardware required to enable in-hangar updates is included at no cost.

Gogo Vision content can be viewed on personal devices such as iPhones, tablets and laptop computers, in addition to in-cabin monitors with the purchase of a Gogo Video Processor Unit (GVPU).

Gogo at NBAA

Gogo will showcase a complete range of global and U.S. domestic in-flight connectivity

and entertainment solutions for business aviation at the annual NBAA Business Aviation Convention & Exhibition, Nov. 1-3 in Orlando, Fla., at booth 1844, and in the Static Display of Aircraft at location S35 where the Gogo Challenger 600 will be on display to highlight the latest Gogo equipment and services.

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