



HAHN AIR ANNOUNCES PARTNERSHIP WITH FORMULA 1 DRIVER NICO HÜLKENBERG

News / Business aviation



Hahnair, a charter airline and premier distribution partner for airlines worldwide, proudly announces a partnership with renowned Formula 1 driver Nico Hülkenberg. This collaboration will see Nico Hülkenberg prominently displaying the Hahnair logo on his helmet throughout the 2024 racing season. Nico Hülkenberg will benefit from Hahnair's unparalleled commitment to safety, service, and comfort, traveling to his races with the airline's top-tier aircraft and crew. This strategic alliance underscores the similarities between the precision and innovation of Formula 1 racing and the advanced, efficient airline distribution services provided by Hahnair.

Daniel Rudas, General Manager and COO of Hahnair commented: "Hahnair is delighted to partner with Nico Hülkenberg, an exceptional athlete who embodies speed, commitment to success, and the skills to master powerful technology. Hahnair ensures that airlines achieve accelerated success in the highly competitive airline distribution market, mirroring the relentless drive and

cutting-edge performance seen in Formula 1."

Nico Hülkenberg stated: "Traveling with Hahnair, I can count on their first-class Connoisseur Service as well as reliably arriving at my races in time."

Nico Hülkenberg drives for the Haas F1 Team in Formula One. He won the GP2 Series Championship in 2009 and the 24 Hours of Le Mans in 2015, and he is a previous champion of both the Formula 3 Euro Series and A1 Grand Prix, as part of A1 Team Germany

Hahnair is a scheduled and charter airline providing first-class service to passengers. The airline is also renowned for its distribution solutions for airlines as well as ticketing services for travel agents worldwide. The company currently partners with 350 airlines and more than 100,000 travel agencies in 190 markets.

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