HONDAJET ELITE II NAMED “COOLEST THING MADE IN NORTH CAROLINA”

News / Business aviation, Manufacturer

HondaJet Elite II was named the “Coolest Thing Made in NC,” following a contest held by the North Carolina Chamber of Commerce. The fifth annual “Coolest Thing Made in NC” contest took place over eight weeks, during which time visitors to the North Carolina Chamber of Commerce website had the opportunity to select from among 145 candidate products manufactured within the state.

Honda Aircraft Company President and CEO Hideto Yamasaki commented: “Honda is honored to receive this recognition from the people of North Carolina—the birthplace of aviation. There was quite an assortment of excellent products in the running this year. It was pretty stiff competition. We would like to extend our thanks to everyone who has supported us and our jet in achieving this accolade.”

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HondaJet Elite II is the fastest, furthest, and highest-flying jet in its class. It is produced by Honda Aircraft Company exclusively at its global headquarters in Greensboro, North Carolina, where it employs more than 900 associates from around the Triad Area. Honda Aircraft Company is an active contributor to the local community in North Carolina. Since establishing operations in North Carolina in 2006, Honda has partnered with educational entities around the state, such as Guilford Technical Community College, to develop programs to assist students interested in engineering and aviation, as well as other support for schools in Guilford County.

Honda Aircraft Company is growing its operations in North Carolina as it prepares to introduce new production lines for the HondaJet Echelon. The HondaJet Echelon is anticipated to become the first light jet capable of transcontinental flight.

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