



IADA LAUNCHES SOPHISTICATED INTERNATIONAL SEARCH PORTAL

News / Business aviation



The International Aircraft Dealers Association has launched a groundbreaking available aircraft search portal to make it much easier and quicker for buyers and sellers to make airplane deals. The new portal takes advantage of the strength of the organization, high quality of its brokers and the world-class aircraft they handle.

"AircraftExchange.com is an exclusive business aircraft search tool featuring the best aircraft from the world's most trusted dealers," said Brian Proctor, Chairman of the International Aircraft Dealers Association (IADA). IADA dealers represent the top three percent of all aircraft dealers worldwide and yet account for more than 60 percent all pre-owned aircraft sales by financial volume.

"IADA's international clout gives it the unique ability to reinvent the way decision makers and influencers find world-class aircraft," said Proctor. "We lead by clearly providing the best value proposition for both buyers and sellers of aircraft through knowledge, professionalism and a strict code of ethics. AircraftExchange.com exemplifies the dominant role we perform on behalf of our clients."

Targets High Net Worth Individuals and C-Suite Leaders

The portal is tailored to transaction decision makers and influencers and it offers a sophisticated, cutting-edge user experience replete with unique proprietary features and an intuitive approach for buyers and sellers. Buyers can create a dashboard with their preferred aircraft filtered by desired features, including aircraft class, age and cost.

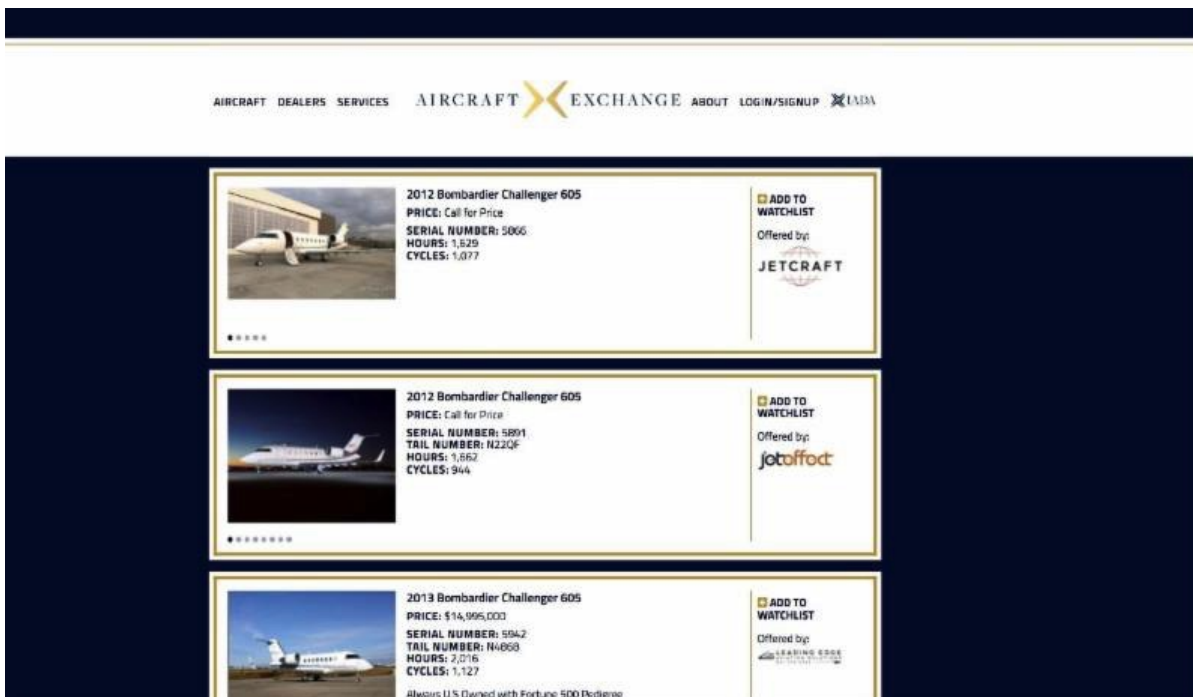
Buyers can create a watch list with custom alerts and updates to receive prompt notifications when desired aircraft become available and to track price changes. AircraftExchange.com currently has hundreds of aircraft available for sale and is growing daily.

Transparency and Market Efficiency

IADA is a professional trade association formed more than 25 years ago. Promoting the growth and public understanding of the aircraft resale industry, IADA offers the world's only certification program for brokers, who abide by an elite Code of Ethics that provides high standards of business conduct and transparency regarding aircraft transactions, leading to a more efficient market.

IADA members follow a strict International Aircraft Dealers Association Code of Ethics, and the dealer members must pass a rigorous process to assure the highest standards when buying and selling previously owned aircraft. Products and Services Members of IADA represent a variety of aviation services that also operate with the highest professional standards in the industry. For more info go to IADA.aero.

International Aircraft Dealers Association Chairman Brian Proctor is President and CEO of Mente Group LLC.



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