LANG LANG TO COLLABORATE WITH LUXAVIATION-CMI GROUP

News / Business aviation

Luxaviation-CMI Group, the second largest corporate aircraft operator in the world, has announced a special collaboration with Lang Lang, the virtuoso Chinese pianist.

At a time when Luxaviation-CMI is becoming increasingly active in the high-growth markets of Asia-Pacific, as part of its mission to become the leading global provider of business aviation world-wide, Lang Lang will perform an annual intimate recital for the Group's clients across Europe, Middle East and Asia.

Patrick Hansen, CEO of Luxaviation-CMI Group, says: "We are delighted about our partnership with Lang Lang, who, beyond his outstanding abilities as a pianist, is a charitable and inspiring individual with many ideas of what can be achieved in society through a greater appreciation of music. He is renowned for performing with the same enthusiasm and perfection for audiences globally and this resonates strongly with our values of delivering the same high level of service to all clients."

Lang Lang says: "As a frequent international traveller I fully understand the value of business aviation. The ability to take charge of one's own travel schedule is essential when you have to cover many destinations in a short period. Luxaviation has already exerted a significant influence on its industry, pioneering vital efficiencies and service consistency on a global basis. I am therefore delighted to partner with the group and look forward to creating some special moments to share with Luxaviation's international clientele."

Luxaviation-CMI Group will host private Lang Lang performances for its clients over a three-year

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period, the first of which will take place in early 2016 in Paris.

09 SEPTEMBER 2015

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https://50skyshades.com/news/business-aviation/lang-lang-to-collaborate-with-luxaviation-cmi-group

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