MD HELICOPTERS APPOINTS SAPURA AERO FOR SOUTH EAST ASIA SALES

News / Business aviation

MD Helicopters has appointed Kuala Lumpur-based the Sapura Aero sales house to cover the South East Asian countries of Malaysia, Brunei, Cambodia, East Timor, Indonesia, Laos, Myanmar, Philippines, Singapore, Thailand, and Vietnam. It will be tasked with selling the company's full range commercial helicopter products as well as the optional equipment and accessories to support them.

"This collaboration between MD Helicopters and Sapura Aero will enable an accelerated development of a robust and self-sustaining commercial rotorcraft market in the ASEAN market," said Lynn Tilton, chief executive of MD Helicopters. "We are excited about expanding the MD footprint in Southeast Asia, but more so because of the partner we have chosen. Sapura Aero has an impeccable reputation as a professional, resourceful and resilient organisation. We are confident that together, the future of rotorcraft in this region will grow exponentially, with a laser-focus on execution and customer service."

Shahriman Shamsuddin, managing director of Sapura Aero, added: "This collaboration with MDHI fits well with Sapura Aero's regional expansion efforts. Our goal is to provide exceptional aircraft handling, hangarage, aircraft management and aircraft charter throughout the region. The combination of MDHI's proven platforms with our infrastructure and regional network will enable Sapura Aero to offer customised solutions to our customers."

To support these efforts, the first Malaysian private purchase of the new light utility civilian helicopter MD 600N will be managed by Sapura Aero.

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