



NEW EXCLUSIVE PARTNERSHIP FOR SEAMLESS JET AND YACHT TRAVEL EXPERIENCE - TAG AVIATION & EDMISTON

News / Business aviation



TAG Aviation and Edmiston announced a new and exclusive partnership. Both companies pride themselves on operational excellence, faultless customer service, and high attention to detail, and this new collaboration offer clients an inclusive service to provide yacht and aircraft quotations in one seamless conversation, making the journey from home to yacht completely stress free, away from the crowds.

Both leaders in their fields, TAG Aviation and Edmiston epitomise standards of excellence across the skies and sea in private travel; both strive to provide an uncompromising approach to safety and security, as well as efficiency, comfort, flexibility, and privacy. This new affiliation will allow both companies to extend their customer service beyond their core business, bringing added value and new dynamic experiences to their clients.

Clients taking advantage of this partnership can offset their flights through TAG's Carbon Offset programme, purchasing third party verified and audited carbon credits, supporting social and environmental impact projects around the world. Also as part of the partnership, Edmiston and TAG clients will benefit from special insights, partner activities, exclusive offers, co-events and other projects all of which will be rolled out in 2022 and beyond.

Joanne Goodall, Chief Executive Officer TAG Aviation Europe. commented: "At TAG, the client is at the heart of everything we do. We are constantly evolving our service offerings and partnerships, always looking for ways to offer more value to our customers. Edmiston is one of the leaders in their field, sharing our culture of excellence, values and client base, making them an ideal partner for future collaboration. Such an alliance enables us to make it even easier for clients to have access to a more comprehensive service extending their trips beyond a flight."

Jamie Edmiston, Chief Executive of Edmiston, said: "We are pleased to announce this new partnership between Edmiston and TAG Aviation – a leader in the world of private and business aviation. We look forward to working closely with TAG Aviation's team of global experts to enhance and enrich our service offerings and to provide our clients with integrated seamless and bespoke solutions to their (often complex) travel requirements."



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