



NOT A HOTEL BECOMES FIRST AIRBUS ACH130 ASTON MARTIN EDITION CUSTOMER IN JAPAN

News / Business aviation



Japanese non-classical hospitality operator NOT A HOTEL has placed an order for the country's first ACH130 Aston Martin Edition, becoming Airbus Corporate Helicopters' latest customer. The ACH130 is the hospitality group's first-ever aircraft purchase, and will be used to offer unique aerial experiences for its guests seeking an elevated lifestyle immersion through its NOT A GARAGE mobility service.

Frederic Lemos, Head of Airbus Corporate Helicopters commented: "We welcome NOT A HOTEL to the global ACH130 Aston Martin Edition community. This achievement underlines our commitment to delivering exceptional experiences tailored to clients who value design, style, comfort and performance. With the ACH130 Aston Martin Edition already flying in Asia-Pacific, Europe and Latin America, this new order further cements our position in the high-end private and corporate aviation market."

The distinctive and stylish ACH130 Aston Martin Edition is a special version of the ACH130

featuring a range of interior and exterior designs created by Aston Martin and applied by skilled craftspeople at Airbus Helicopters in the UK at Oxford which has captivated the imagination of helicopter owners who appreciate the thrill of piloting and the pleasure of driving luxury sports cars.

NOT A HOTEL's high-end mobility service - NOT A GARAGE - is designed to revolutionise luxury travel by blending ownership with curated experiences across land, sea and air. The service allows users to own and share luxury mobility assets such as helicopters, private jets, luxury cruisers and cars. By purchasing a share in one mobility asset, users gain access to a network of other mobility options managed by NOT A HOTEL.

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