



PLANA WON THE IF DESIGN AWARD

News / Business aviation, Manufacturer



PLANA had won the Professional Concept category of the iF Design Awards. The iF Design Awards, which are held annually in Germany, are considered one of the top three design awards globally, alongside the Red Dot Design Award and IDEA. Over 11,000 products were submitted from around the world, making the award highly competitive. PLANA has now joined a select group of eVTOL aircraft developers, including Lilium from Germany, and Vertical Aerospace from the United Kingdom, both who have received this prestigious award.

PLANA AAM aircraft design was recognized for its exceptional design, which focuses on passenger comfort, safety, and convenience. The aircraft's six tilt-rotor layout ensures stability, while its aerodynamic exterior design complements the aircraft's high-performance capabilities. Its passenger-centric, utility-focused cabin can accommodate up to six passengers and features wide symmetrical doors for easy boarding, three-point belts, bucket seats for passenger safety, and various convenient storage spaces.

PLANA has applied for four design registrations with the Korean Intellectual Property Office since last year, with pending applications for various parts of the aircraft, including the cockpit. This recognition from the iF Design Awards reflects PLANA's customer-centric design philosophy and its commitment to excellence in the fast-approaching era of air mobility.

Jinmo Lee, the Chief Product Officer of PLANA, expressed his delight at winning the iF Design

Award and pledged to continue investing in research and development to stay at the forefront of the air mobility industry.



17 APRIL 2023

ARTICLE LINK:

<https://50skyshades.com/news/business-aviation/plana-won-the-if-design-award>