



REVOLUTIONIZING BUSINESS JET CHARTERING WITH INSTANT BOOKING TECHNOLOGY - GLOBEAIR & VOO PARTNERSHIP

News / Business aviation



GlobeAir and VOO announced a partnership to transform the business jet chartering landscape. This collaboration merges GlobeAir's renowned static pricing API with VOO's dynamic booking platform, enabling instant bookings and dramatically enhancing brokers' booking process efficiency. Starting from June 2024, the advanced booking system will be available to all brokers.

Bernhard Fragner, CEO of GlobeAir, commented: "Our partnership with VOO propels us into a new digital age of private jet travel where efficiency and reliability intersect. This collaboration underscores our relentless pursuit of excellence and innovation, offering our clients unparalleled access to our services through VOO's advanced platform. A special thank you to our partners at VOO and their visionary team for joining us in this venture. Together, we're not just embracing the future of travel but actively shaping it."

Robert Plhak, CEO of VOO, said: "The cooperation between VOO and GlobeAir marks a significant milestone in the evolution of business jet charters. Our shared vision for a seamless and transparent booking experience has become a reality, setting a new industry standard – a world-first, a real game-changer! We are proud to partner with GlobeAir, a company that shares

our commitment to quality and innovation, or as they say, passion into profession."

Revolutionising the broker experience

The integration of VOO's platform, celebrated for its transparent and rapid charter price calculations, with GlobeAir's reliable pricing structure equips brokers with a groundbreaking capability – instant booking. This innovative feature eliminates the traditional, cumbersome steps of requesting quotes, exchanging information, negotiating prices, and signing contracts, allowing brokers to meet their clients' needs more swiftly and effectively.

Key benefits for brokers

- **Efficiency at Your Fingertips:** Seamlessly integrating GlobeAir's pricing and availability into VOO's platform for rapid and precise quotes.
- **Simplified Transactions:** Fast bookings and payments facilitated by VOOpay, streamlining the entire transaction process.
- **Optimised Selection:** Access a wide array of flights and prices through an intuitive interface designed for broker convenience.
- **Automated Synchronisation:** Bookings are automatically synchronised with GlobeAir's Flight Management System, ensuring smooth flight organisation and management.
- **Competitive Advantage:** Enhance service and client experience with the combined reliability and innovation of GlobeAir and VOO.

This collaboration signifies more than just technological integration; it represents our shared vision of making travel a seamless, efficient, and universally accessible experience.

Enhancing the end-client experience

This partnership benefits not only brokers but also elevates the end-client experience. By combining GlobeAir's commitment to quality with VOO's innovative technology, brokers can offer their clients a seamless and efficient booking experience. The instant booking functionality and VOOpay's streamlined transaction processes ensure that clients receive swift and accurate offers, significantly enhancing their overall experience.

Shaping the future of business aviation

Looking ahead, both VOO and GlobeAir see this partnership as a springboard for shaping the future of the business aviation industry. By embracing technological advancements and prioritising efficiency, they aim to make business jet travel a more accessible and streamlined experience.

VOO and GlobeAir invite valued broker partners to experience the benefits of this groundbreaking collaboration. With instant booking capabilities, accurate automatic charter price calculations, and a user-friendly platform, VOO and GlobeAir are redefining the future of business jet chartering.

This partnership marks a new era in business jet charters and reinforces GlobeAir and VOO's commitment to revolutionising the industry with innovative and efficient solutions.

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