



ROTORTRADE CONFIRMS PARTICIPATION AT CATARINA AVIATION SHOW 2026

News / Business aviation, Events / Festivals



Rotortrade announced its participation in the 2026 edition of the Catarina Aviation Show. Following a successful participation at the previous edition, Rotortrade will return to the event with a dedicated booth (Booth #106) to welcome operators, customers, partners, OEMs, and aviation stakeholders from across Brazil and Latin America.

Recognized as one of Latin America's leading invitation-only business aviation events, Catarina Aviation Show brings together key players from executive aviation, rotorcraft, luxury automotive, and yachting industries in a premium business environment located approximately 30 minutes from São Paulo. The event has rapidly established itself as an important meeting platform for decision-makers across the region.

Raymond Lubrano, Executive VP Head of Region LATAM at Rotortrade, commented: "Catarina Aviation Show has become an important event for the helicopter industry in Latin America and an excellent platform to engage directly with operators and partners across the region. Following a very positive experience last year, we are pleased to return in 2026 as Rotortrade continues to expand its activities and transaction volume throughout South America. Brazil and the wider LATAM market remain strategically important for our long-term development, particularly as operators increasingly seek integrated solutions combining aircraft availability, financing flexibility, and technical support."

Rotortrade's return to the show comes amid continued expansion of the company's activities across Latin America and growing transaction volumes throughout the region. Over the past year, Rotortrade has completed several strategic helicopter transactions across South America, reinforcing its operational capabilities and regional market presence.

Among the recent milestones, Rotortrade successfully completed the delivery of the first Airbus H160 operating in the Southern Cone to Helipatagonia in Argentina, marking a significant aircraft introduction for the region. The company also finalized the cross-continental sale and delivery of a Leonardo AW119Ke helicopter to Aeromaster in Ecuador to support VIP, Medevac, and oil industry operations.

These projects reflect Rotortrade's growing role in Latin America not only as an aircraft supplier, but also as a provider of integrated transaction management, technical coordination, logistics support, financing solutions, and operational transition services.

The previous edition of Catarina Aviation Show also marked an important milestone for Rotortrade with the announcement of Rotortrade Brazil, further reinforcing the company's long-term commitment to the Brazilian market and wider LATAM region.

Today, Rotortrade operates through a global network of 15 dealerships and 3 certified maintenance centers worldwide, delivering integrated helicopter sales, financing, leasing, and maintenance solutions. The company recently reported record-breaking performance in 2025, achieving over 50% revenue growth and a 35% increase in transaction volume year-over-year. Europe and the Americas represented approximately 70% of total deliveries during the year, highlighting the strategic importance of the region within Rotortrade's global development.

18 MAY 2026

ARTICLE LINK:

<https://50skyshades.com/news/business-aviation/rotortrade-confirms-participation-at-catarina-aviation-show-2026>