## SUPER BOWL VISITORS HAD TEXTRON AVIATION MSUS SUPPORT

News / Business aviation



Textron Aviation Inc. did station three of its Mobile Service Unit (MSU) vehicles in Atlanta, Georgia, during this year's Super Bowl, bringing factory-direct service and support for Citation, King Air and Hawker customers flying to the event. The MSUs will be located at Peachtree Dekalb Airport (PDK), Fulton County Airport (FTY) and Cobb County Airport (RYY).

Super Bowl LIII Sunday, Feb. 3 at Mercedes-Benz Stadium in downtown Atlanta and is one of many major events where the MSU fleet appeared in 2019. Since its introduction, the MSU has become a key component of increasing accessibility and support to operators around the world.

"Having pioneered the mobile support concept, Textron Aviation continues to lead the industry in ground-based support, and today we offer our customers business aviation's largest fleet of MSUs," said Kriya Shortt, senior vice president, Customer Service. "Supporting events like the Super Bowl is one example of our commitment to factory-direct access for our customers, no matter where they fly."

Last year, Textron Aviation strengthened its investment in locally based customer service by adding four new MSUs in North America, growing the company's presence to more than 60

worldwide. The specially outfitted trucks carry tooling and equipment found in the company's service centers and are staffed by experienced technicians. MSUs support unscheduled maintenance on Citation, King Air and Hawker aircraft and perform limited inspections, engine tire and brake service.

In addition to a growing MSU fleet, each of Textron Aviation's 18 service centers are staffed with specialized go-teams exclusively dedicated to mobile service reinforcements. MSUs as well as the company's four rapid response aircraft can be dispatched through 1CALL, a team of AOG and product specialists providing prioritized service and support during unscheduled maintenance events.



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