

THE METAFLY CLUB TAKES FLIGHT WITH ACQUISITION OF DASSAULT FALCON 2000

News / Business aviation



The Metafly Club acquired its first aircraft acquisition, a Dassault Falcon 2000, to serve charter clients on all Metafly Club routes. The Metafly Club has partnered M2Jets to launch the first luxury charter jet membership program to offer ultimate access to private jet routes and destinations around the globe. The 10-seater Falcon 2000 VIP Business Jet offers unmatched performance capabilities, modern designed interiors, comfortable seats, and superior amenities on board all aircrafts. The Metafly Club plans to expand its fleet to 12 aircrafts in 2023.

CEO Hassan Chowdhury commented: “With the acquisition of the Falcon 2000 heavy jet for The Metafly Club clients and the goal to expand to 12 aircrafts in 2023, we are proving ourselves to be leaders in luxury private aviation, offering our customers the ultimate private jet and hospitality experience.”

Real estate and hospitality entrepreneur Hassan Chowdhury, in partnership with Moshe Malamud, founder, and chairman of M2Jets, and nightlife mogul Richie Romero, founded the private charter jet brand, which will offer members ultimate access to luxury mid-size and heavy private jets, including fleets of Hawker 800, Falcon 50, Falcon 2000, Falcon 900, Falcon 7X, Challenger 604, Gulfstream IVSP and Gulfstream V in addition to the Falcon 2000. VIP clients will have access to multiple international routes aboard these jets, as well as memberships perks at the hottest clubs, restaurants, and private accommodations under The Metafly Club umbrella, including Bouge Villas, Sushi By Bou, and Nebula, ensuring ultimate comfort and world-class hospitality service.

Malamud established M2Jets in 2008 as a full-service private aviation company, specializing in private jet sales, management, and charters. The M2Jets clientele is made up of over 300 high-net-worth individuals, including heads of state, hedge fund and family office managers, celebrities, artists, and musicians. Projections show the global business jets market is expected to grow to \$21.02 billion in 2022.

With a dynamic mixture of hospitality in New York City, real estate in Florida, and private aviation world-wide, Hassan Chowdhury has made a meaningful impact on the world of luxury hospitality, travel, and entertainment. In 2022, he founded Bouge Villas, a luxury villa short-term rental company that has a presence in high-end Florida real estate and is expanding the portfolio to include the Hamptons, New York, and Mexico.

With over 25 years of experience in hospitality and marketing, restaurateur, nightlife, and lifestyle mogul Richie Romero is a fixture on the New York City scene. Romero founded Clique, a marketing and events company, Jue Lan Club in New York, Sushi By Bou, and in 2022, opened Nebula in Times Square.

In February 2023, The Metafly Club will launch its NFT membership program and will be the first to merge private aviation and private club membership. As a member of The Metafly Club, each member will receive a digital NFT and access to exclusive deals and raffles for private air transportation on national and international routes. Members will enjoy discounted pricing on jet charters and have premium access to empty leg flights at competitive rates as well as crowdfund among each other to share private jet rides. The first NFTs will launch in Q1 2023 through OpenSea.

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