

US BUSINESS EXECUTIVES EXPECT TO INCREASE THEIR USE OF BUSINESS AVIATION IN 2023

News / Business aviation



New research from Airbus Corporate Jets reveals that among senior executives of U.S. businesses with an annual revenue of over \$500 million, 89 percent expect the organizations they work for to increase their use of business aviation in 2023. Twenty-five percent predict it will increase by over 50%, while just 2% expect it to fall, and 7% anticipate it will not change.

When asked why they expect it to increase, 81% said it is because they became increasingly reliant on business aviation during the COVID-19 crisis and they like the benefits it offers. This reason is followed by 66% who said it has become easier to reduce the carbon footprint of flights, and 63% who cited continued expected problems in the commercial aviation sector, such as flight delays and cancellations.

Sean McGeough, VP Commercial ACJ for North America commented: “In the first nine months of this year, business aircraft departures in the U.S. were up 12.5% when compared to the same period in 2019. Our research shows many senior executives want to make greater use of business aviation next year as they recognize the many benefits of flying privately. However, this growth is also being fueled by the improving sustainability record of the sector.”



ACJ offers a range of large business aircraft, the latest of which is the ACJ TwoTwenty. This new jet was launched in October 2020, creating a whole new market segment – ‘The Xtra Large Bizjet. The ACJ TwoTwenty offers unbeatable economics and unrivaled reliability at the same price as ultra-long-range business jets. It occupies the same parking footprint as competitive ULR jets and can take off from the same airports, but its operating costs are one-third less. It also is the quietest and most eco-friendly aircraft in its category.

ACJ is working as part of the global Airbus family to optimize its environmental performance, reduce noise and create responsible solutions that support both its sustainability ambitions and customers’ goals. The ACJ TwoTwenty, thanks to its advanced design and the most efficient engines of any large business jet, is the quietest aircraft in the LR/ULR marketplace, delivering an 18-decibel noise margin versus current regulations and up to 20 percent lower fuel burn versus previous-generation aircraft.

As with all ACJ aircraft, the ACJ TwoTwenty is certified to fly with a 50% blend of sustainable aviation fuel. The goal is to achieve 100% SAF certification by 2030.

More than 210 Airbus corporate jets are in service worldwide, flying on every continent, including Antarctica.



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