



VISTAJET CONTINUES TO INNOVATE THE AVIATION INDUSTRY WITH NEW AVINODE MARKETPLACE INTEGRATION

News / Business aviation, Events / Festivals



A faster access to VistaJet's unparalleled service, thanks to live aircraft availability and a streamlined booking process for its broker partners

- **Request flights directly on Avinode Marketplace on the whole VistaJet fleet from 1st June 2018**
- **VistaJet technological innovation shapes the future of business aviation**

VistaJet, the first and only global aviation company, has today announced a new service in partnership with Avinode, the leading online marketplace for business aviation.

In recent years, technology has pushed a fast transformation in the on-demand market for business jets. New tools have provided brokers and clients with greater transparency on product offerings, and the Avinode platform connects the largest number of operators and brokers to increase booking efficiency.

With today's integration, brokers will be able to review VistaJet's aircraft imagery, cabin comparisons and seat configurations to identify the best flying option for their customers, and request flights on a fleet of over 70 identically branded directly with the company.

VistaJet has made headlines through a series of revolutionary initiatives to make flying privately simple. Integrating its proprietary backend infrastructure with Avinode, VistaJet has now streamlined the process of booking for the B2B market. This strategic channel complements the company's direct booking solutions – VistaJet's Program and Direct – to maximize fleet's utilization.

Since going live on Avinode Marketplace, the VistaJet team has already received and responded to thousands of requests. Response time has reduced by 30% and flight requests through Avinode have increased by over 80%.

Unlike some competitors offering seat-only bookings and no guarantees, VistaJet provides customers a consistent global experience with sole use of a jet, a Cabin Hostess trained by the British Butler Institute, private dining from renowned chefs and an exceptional in-flight service. As soon as a booking is confirmed, VistaJet fully guarantees aircraft availability, providing peace of mind to its customers.

The entire VistaJet fleet of over 70 midsize and long-range aircraft will be available for access through Avinode Marketplace as of 1st June 2018.

*** VistaJet will be exhibiting at EBACE (28-31 May) with Avinode on Stand D69.**

26 MAY 2018

ARTICLE LINK:

<https://50skyshades.com/news/business-aviation/vistajet-continues-to-innovate-the-aviation-industry-with-new-avinode-marketplace-integration>