



VISTAJET RECORDS 137% INCREASE IN U.S. FLIGHTS IN 2016

News / Business aviation



Travelers move away from traditional business aviation models in favor of access to global flight solution

Global aviation brand VistaJet reports 2016 as its best year ever in North America. The company, which positions itself as an alternative to full or fractional aircraft ownership, now reports the U.S. as its number one growth market, citing a preference for a global flying solution with no asset exposure as the reason customers choose to switch.

In 2016, the number of flight bookings grew by 137% YoY across the VistaJet owned fleet¹, connecting customers to 187 countries. Over 65% of VistaJet US Inc's² new customers came from corporations and Fortune 500 companies favoring its signature business model to help them connect and do business worldwide.

International and American passengers arriving and departing from the U.S. grew 122% vs 2015, and became the number one country for take-offs and landings. VistaJet's 71-strong fleet of Bombardier Challenger and Global aircraft¹ are positioned all over the world to take customers anywhere with minimal notice. From popular cities such as New York or London, corporations and ultra high net worth individuals were able to arrange their flight with full catering in as little as 90

minutes from booking.

VistaJet promises the highest standards of safety and service. On board its silver and red-stripped aircraft¹, the company encourages customers to order catering from a restaurant or hotel of their choice; and has arranged for dishes from renowned Japanese restaurant Nobu to exclusive kosher restaurant and bakery My Most Favorite Food.

Rather than fractional or aircraft ownership, VistaJet pioneered the asset-free hourly subscription model to arrange for flight services worldwide. Continued global growth and an ongoing partnership with US operator and General Dynamics-owned subsidiary Jet Aviation further positions VistaJet as a favorite alternative for American customers.

"I want to say thank you to our US customers and partners for welcoming the VistaJet business model with open arms. North America has the most mature business aviation market in the world, so for us to experience such advanced growth in a short time frame is a true indication that this market is ready for change.

We're excited to give customers a new option, arranging for flights to more cities in the US and around the globe, in collaboration with our partner, Jet Aviation."

Founder and Chairman Thomas Flohr

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