



WELOJETS LAUNCHES SPECIALIZED GROUP CHARTER DESK

News / Business aviation



To serve rising demand for global private aviation group charters Welojets has launched a specialized Group Charter Desk. Led by its commercial director and a dedicated team of specialized group charter executives, the company will have sole marketing rights for a recently added Boeing 737-500 with the aim to increase its long-range group charter capabilities. These new aircraft will complement the company’s ability to source all types of certified transatlantic and regional airliners for group charter purposes.

Julián Jaramillo, commercial director at Welojets, commented: “Private aviation group charters offer several advantages over commercial airlines, including the ability to customize the itinerary and schedule, the convenience of avoiding crowded airports and security lines, and the privacy and comfort of a dedicated aircraft. We identified an opportunity to serve a growing market, backed by a change in how customers want to experience air travel, with more flexibility and overall control of the journey. This tailored service is especially relevant for those looking to save time while getting from point A to B safely and without any setbacks. Our experience serving private jet customers worldwide separates us from the competition by understanding what time efficiency and reliability mean to our customers, in contrast to other providers that just source a large aircraft for a group without thinking about the consumer experience throughout the journey and how to provide active solutions during the process for those booking the flight.”

The private aviation group charter market has grown in recent years, fueled by increased demand

for personalized travel experiences and the growing recognition of the benefits of private aviation. Touring artists, sports teams, travel agencies, and companies will continuously benefit from the tailor-made approach offered by Welojets' Group Charter Desk.

Furthermore, with established relationships with the top aircraft operators in the world, the company can source from thousands of aircraft to adapt to the special needs of any travel group, while also understanding international aviation authority requirements and specific airliner operational capabilities to ensure a safe and seamless operation.

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