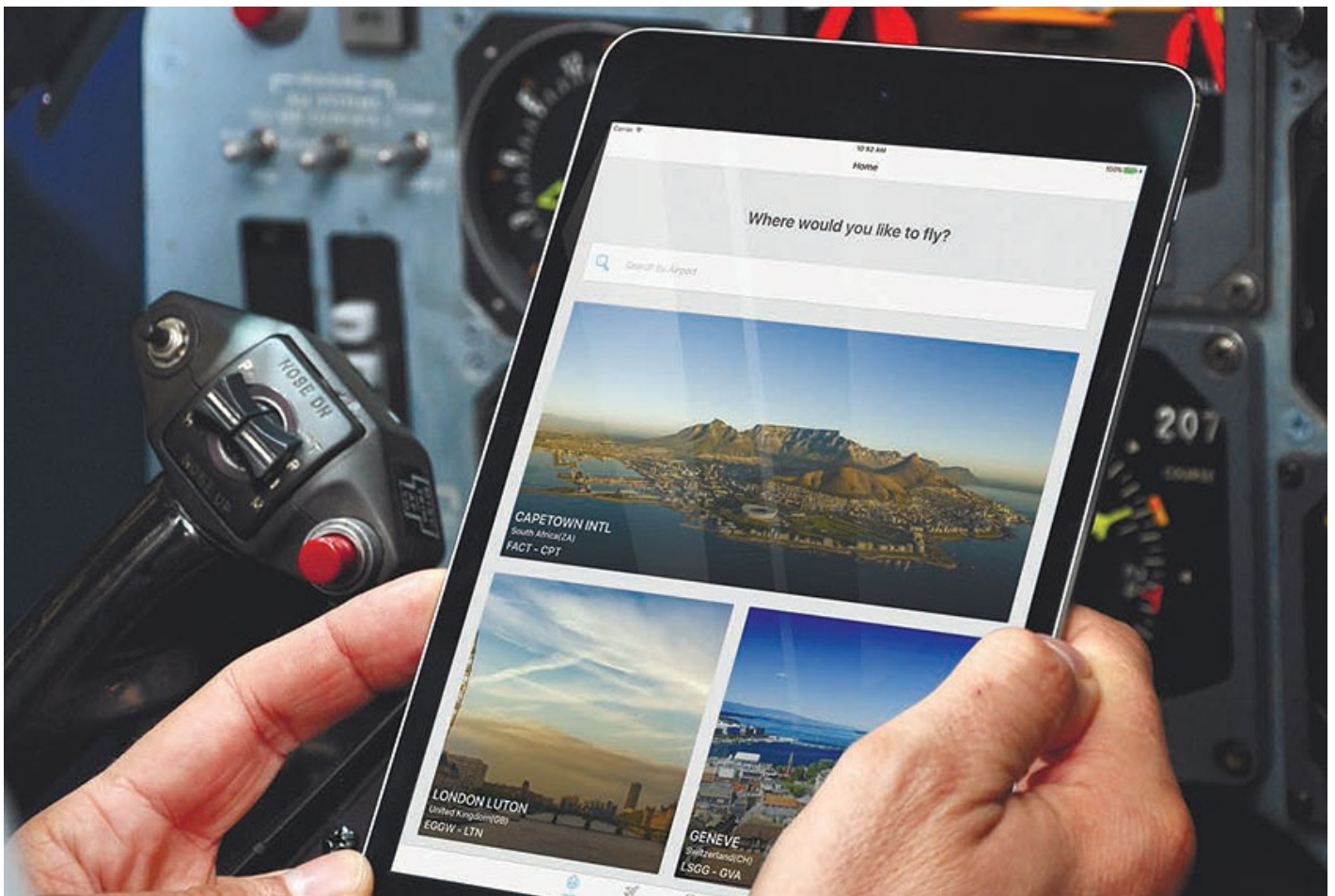




# AIR CULINAIRE WORLDWIDE AND UNIVERSAL PRIVATE TRANSPORT INTEGRATE WITH ROCKETROUTE

News / Business aviation, Events / Festivals



**Air Culinaire Worldwide® and Universal Private TransportSM announced last week during the National Business Aviation Association’s (NBAA) annual conference, a new integration with RocketRoute. With this new fusion of technology, RocketRoute’s Marketplace users will be able to seamlessly place catering orders and hire ground transportation with the click of a button.**

**“We are extremely excited to have NBAA-BACE 2017 as the forum to unveil further enhancements to the RocketRoute Marketplace, these enhancements offer users access to new services in addition to the existing fuel and ground handling options. The inclusion of additional services such as Catering, Ground Transportation and permits further expands the relevance of the Marketplace,”** said Steve Woods, Vice President of Sales & Vendor Relations at Rocket Route. **“In welcoming Air Culinaire Worldwide and Universal Private Transport to the Marketplace we are able to offer pilots and aircraft operators access to these premium brands and their services via our digital platform that is revolutionizing the way services are sourced and ordered.”**

**The ability to order in-flight catering and book ground transportation is available to current RocketRoute Marketplace users, and interested members of the business aviation community can join for a free, by visiting [www.rocketroute.com](http://www.rocketroute.com) and selecting “Marketplace” or by downloading the RocketRoute app from the Apple App Store.**

“Universal Private Transport is excited to partner up with RocketRoute to provide global transportation support coupled with an easy to use platform,” said Chris Kim, Managing Director at Universal Private Transport. “Backed by 50+ years in general aviation expertise, Universal Private Transport’s knowledge of the complexity of business aviation risk and stress, allows RocketRoute customers to have a single point of contact to provide a network of professional chauffeured vehicles in a global network.”

When building a trip, catering and ground transportation can now be added in addition to the fuel and handling services RocketRoute’s users have already grown accustomed to. These new services are available at top business aviation destinations around the globe, with specialized menus for London, Paris, Los Angeles and New York featured.

“We are excited to work with RocketRoute and Universal Private Transport to bring this new level of user experience to clients of all three of our companies,” said Paul Schweitzer, Senior Vice President of Sales & Marketing at Air Culinaire Worldwide. “We aim to make the ordering experience as seamless as possible for our valued clients. Therefore, this collaboration is a natural progression down that path, as it enables thousands of business aviation professionals to use methods they already prefer.”

For more information on Air Culinaire Worldwide and access to resources such as menus, information on flight crew culinary training, and articles with tips and suggestions to improve a total in-flight catering experience, go to [airculinaireworldwide.com](http://airculinaireworldwide.com).

### **About Air Culinaire Worldwide**

Air Culinaire Worldwide, a Universal Weather and Aviation, Inc. company, serves in-flight catering to hundreds of airport locations across the globe. Since 2000, business and private aviation operators have relied upon the organization. With 22 owned-and-operated kitchens and hundreds of associate catering partners on six continents, business aviation organizations receive the total in-flight catering experience from one resource: Air Culinaire Worldwide.

### **About Universal Private Transport**

Universal Private Transport is a global ground transportation service joint venture between Universal Weather and Aviation, Inc. (“Universal”) and its long-time security and transportation partner, FAM International (“FAM”). An independent company, Universal Private Transport, was

created to help eliminate the risk that a perfectly planned and executed mission can be ruined if the ground transportation doesn't meet passenger or crew expectations. It does this by combining the worldwide business aviation trip management and logistical knowledge of Universal with the international ground transportation network of FAM.

## **About RocketRoute**

RocketRoute is a leading aviation services company, helping flyers to get airborne, anywhere in the world, 24 hours a day. With innovative and smart technology for flight planning, marketplace, and concierge services, RocketRoute is transforming the aviation industry.

The company has processed over one million flights and has more than hundred thousand registered users flying worldwide. RocketRoute works anywhere, on any device and brings together into one system, everything the flight department or pilot needs to operate an aircraft. The principles of fast, easy to use, direct access has been at the heart of the business, since its formation in 2009, fuelled by its passion for aviation.

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