



ATR DISPLAYS ALL-NEW ATR 42-600 FOR US CARRIERS SILVER AIRWAYS AT FARNBOROUGH

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ATR will be present at the Farnborough International Airshow 2018, held from 16 to 22 July. Attendees will have the opportunity to visit an ATR 42-600 in the colours of Silver Airways, leased from Nordic Aviation Capital, in the static display area. Later this year Silver Airways will become the very first ATR -600 series operator in the US.

On the occasion of the airshow, ATR will display some of its recent innovations. Close to the ATR 42-600 aircraft on display, visitors will have the chance to experience, in a dedicated exhibition area, the Neo Prestige new passenger seats, as well as the Cabinstream system that allows passengers to stream multimedia content.

ClearVision, which is a first in commercial aviation, will also be demonstrated. The system improves a pilot's situational awareness with optimised Head-Up capabilities, which can also be coupled with Enhanced and Synthetic Vision Systems.

ATR will be welcoming its visitors in its lounge next to the aircraft which is located at the static area. The airshow is also an optimal occasion to discuss with customers, media and suppliers on the latest activities of ATR and regional aviation. In addition to the presence at the airshow, ATR is also organising a special event with some key current and potential customers, which includes a flight in an ATR 72-600.

Image result for ATR 42-600 FOR US CARRIER SILVER AIRWAYS

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