EBACE 2026: A NEW AIRCRAFT DISPLAY LAYOUT AND LOCATION

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European Business Aviation Association announced a reimagined static display for EBACE26, set in a new dedicated location at Geneva Airport and designed to deliver the most secure, flexible and customer-focussed aircraft showcase in the event's history. The reconfigured 40,000 sqm display area includes both airside and landside access, enabling tighter control over entry points and significantly enhancing overall security.

Additionally, for the first time at EBACE, outdoor display exhibitors will also have the option to host clients in bespoke hospitality structures, allowing them to create tailored brand experiences directly on the display.

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Stefan Benz, CEO, EBAA, commented: “EBACE26 marks a decisive step forward for the show. By relocating the static display to a dedicated site at Geneva Airport, we are giving exhibitors the freedom to build the kind of premium, private environment they need for their customers. The new layout will deliver the most secure perimeters ever implemented at an EBACE static display, with controlled entry points, clear zoning and improved visitor flow, reflecting everything exhibitors have told us they want. We’ve transformed the space into a vibrant arena, drawing visitors into the heart of the action. Having aircraft positioned around attendees rather than in a straight line creates an immersive new way to explore the display. This is a complete rethinking of what the EBACE static should be and signals our ambition to redefine how European Business Aviation is showcased."

Unlike previous linear displays, a centralised, enclosed design ensures visitors get a 360-degree view of the aircraft.

Exhibitor information and booking details for the reimagined aircraft display will be available from December 2025.

30 NOVEMBER 2025

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