



# ETIHAD AIRWAYS LAUNCHES MOBILE EXHIBITION

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**Etihad Airways** has launched a **mobile exhibition**, which will show the airline's new cabin products and in-flight services around Europe.

The 22 tonne model will exhibit full size mock-ups of the Residence and the First Apartment, as well as the Business Studio and Economy Smart Seats.

The mobile exhibition will make it easier for Etihad to display their products in multiple locations such as trade events and exhibitions.

“The Etihad Airways Mobile Exhibition will give our corporate and industry partners an understanding of the innovation and creativity which went into designing these industry-leading cabins,” said Peter Baumgartner, Etihad Airways’ chief commercial officer.

The mobile exhibitions tour commenced last week, starting in Zurich, Switzerland.

The tour will continue to Munich, Frankfurt, Hannover, Düsseldorf, Paris, Lyon, Strasbourg, Cannes, Milan, Torino and Bologna, finishing in Amsterdam on 14 December.

The second leg of the tour, starting in January, will take the exhibition to the UK, Ireland, Belgium and Spain.

**SOURCE: ARABIANAEROSPACE**

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