EUROPEAN ROTORS 2024 CONCLUDES WITH INSIGHTFUL DISCUSSIONS ON THE FUTURE OF ROTORCRAFT INDUSTRY

News / Events / Festivals

EUROPEAN ROTORS 2024, held from 04 November to 07 November at the RAI Convention Center in Amsterdam, successfully concluded, attracting over 4,600 participants from around the globe. This annual event, sponsored by the European Helicopter Association and EASA, showcased the latest innovations, regulatory advancements, and best practices in the vertical flight sector. The programme theme, “Shaping the Future of Vertical Flight,” resonated throughout the event, highlighting the industry's commitment to developing eco-friendly technologies. Keynote speakers, including industry leaders and experts, addressed pressing topics such as eVTOL aircraft, advancements in safety protocols, and the integration of digital technologies in rotorcraft operations.

Fredrik Kampfe, Board Chair for EHA and Industry Affairs Director for Swedish Aviation Industry

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Group said: “The 2024 edition of EUROPEAN ROTORS in Amsterdam was a great success with 234 exhibitors and 18 helicopters in the exhibition halls. I saw an exhibition floor filled with enthusiastic people and the feedback we have received is very positive. With a great educational program, well-attended best practice sessions, and a career day attracting a large number of young participants, we reached out to professionals of both today and tomorrow. My personal highlight was to fly a VR helicopter simulator finally and to meet so many new friends from the helicopter community. I extend my most heartfelt thank you to everyone who made EUROPEAN ROTORS 2024 such a success!”

Dr. Frank Liemandt, Show Director for EUROPEAN ROTORS commented: "EUROPEAN ROTORS provided an incredibly wide educational program this year. Our attendees appreciated plenty of first-time events such as a series of ‘Best Practice’ sessions conducted jointly with industry representatives and operators; presentations on ‘How to use your equipment’ in the Rotor Safety Zone; and events like the Career Day. Another highlight for us was the first attendance of helicopter stunt pilot, Fred North, presenting his new safety mentorship program.”

Thierry Couderc, Vice Chair of EHA and CEO of the French Helicopter Association stated: "There is also value in holding in-person events from a practical standpoint. “Face-to-face communication is significantly better than electronic communication. We held a technical briefing here at the show that was significantly stronger and more detailed due to being in-person.”

Key highlights from the event include:

- EASA Safety Symposium – Held the first day of the show, regulatory officials and experts participated in presentations and discussions on topics such as regional and international regulatory compatibility, safety enhancements, and the future of urban air mobility. Notable panelists included EASA Certification Director Rachel Daeschler, and Dan Elgas, Director of Policy and Standards with the U.S. Federal Aviation Administration.
- Exhibition Hall – This year’s exhibition floor featured over 230 booths with companies showcasing their latest products and services, an increase over the number from previous years. Attendees had the opportunity to engage with cutting-edge technology such as flight simulators, unmanned aircraft systems, and training devices. A total of 18 full-sized aircraft, representing most of the major manufacturers, were available for examination by attendees.
- Workshops and Training Sessions: Tailored workshops offered insights into the best practices for maintaining aircraft safety and efficiency, while training sessions focused on emerging technologies in rotorcraft operations. EASA also held a detailed briefing on the best practices for escaping vortex ring state.
- Networking Opportunities: Attendees participated in numerous networking events, facilitating meaningful connections between industry leaders, manufacturers, and regulatory bodies. Much of the vertical flight industry thrives on personal relationships, often developed on the show floor or during coordinated events.

Returning to Cologne in 2025

As European Rotors 2024 wrapped up, plans for next year's event are already underway. EHA and EASA are excited to announce that the next edition will return to Cologne, Germany, site of the first two shows, 17 – 20 November. Registration will open in mid-2025.

“Now we look forward to EUROPEAN ROTORS 2025 in Köln 18-20 November, and we have registered a record number of exhibitors and sold square meters of exhibition space,” adds Kampfe. “I invite all exhibitors and visitors to the 2024 EUROPEAN ROTORS to give us feedback so that we can make sure that the 2025 edition becomes the best show ever. Let’s reach further

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together! Welcome to Köln 2025!”

In advance of the 2025 show, current exhibitors were invited to reserve their booth space at this year’s event. The number of companies choosing to make advance reservations exceeded the number of past years, offering an early, positive prediction for the size and scope of the show in Cologne.

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