GET READY FOR 7TH MAXIMISING NON-AERONAUTICAL REVENUE SUMMIT

News / Events / Festivals, Finance

Leading 7th Maximising Non-Aeronautical Revenue Summit takes place This June 2019 in Singapore!

With an average of 44% of global airports' revenues deriving from the non-aeronautical sector and its increasing profitability, airports regardless of size have attempted to increase their revenue generation through non-aeronautical activities. However, with the impacts of economic downturns, limited commercial spaces and passenger flows, many airports are struggling to maximizing non-aeronautical revenue growth.

Taking place in **Singapore** from **18-21 June 2019**, this 4-day summit aims to gather world's leading airports' commercialexperts to discuss and overcome non-aeronautical revenue performance challenges through innovative approaches thathelp understand passengers/visitors purchasing patterns & expectation on F&B/DFS, increase concessionaires'profitability through retails brand management, optimize car parking revenue and look into how to maximize limited commercial spaces to make more revenue.

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For more information, please visit the event website or email enquiry@equip-global.com now!

Equip Global provides business executives globally with practical and tailored industry conferences, in-house and corporate training courses that focus on offering solutions that have met the concrete test of application and have provento improve an organization’s productivity and performance. Equip Global conferences and training courses will equip you with practical knowledge and valuable connections that drive tangible and sustainable bottom-line results in your business.

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