MY SKY NAMED NATIONAL WINNER FOR SWITZERLAND IN PRESTIGIOUS EUROPEAN COMPETITION

News / Business aviation, Events / Festivals

My Sky, the Swiss company with a representative office in Russia specialized in business aviation and fintech, has been named National Winner for Switzerland in the 2017-18 European Business Awards, Europe's largest business competition, sponsored by RSM.

My Sky was chosen from 2,898 businesses previously identified as 'Ones to Watch' in a list of business excellence published in December and selected as a National Winner by a panel of independent judges including senior business leaders, politicians and academics as the best business in Switzerland in the 'Financial Services' category. My Sky is now one of four National Winners selected from 53 of the 'Ones to Watch' in Switzerland that will represent the country in the final stage of the competition in May 2018.

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My Sky was created in 2015 to make the private jet industry transparent and easy. Today the company has created the most powerful financial management tool on the market, representing a fleet of over 60 aircraft across Europe, Middle East, Northern Africa, Russia & CIS. Leveraging on the blend of proprietary user-friendly technology and the team of industry experts, it offers financial control, accounting digitization, audit and financial performance optimization to jet owners and their representatives.

Christopher Marich, Cofounder and Global Strategy Director of My Sky, commented on the award: "Being included into the list of four best Swiss companies is a great honor for our team! We appreciate this recognition from an independent judges panel that proves we are going the right direction following our mission: to revolutionize jet ownership through technology and expertise".

Adrian Tripp, CEO of the European Business Awards said: "This is an amazing achievement and My Sky is clearly a stand out leader in their field. To be a National Winner means you represent our core values of success, ethics and innovation and are one of the best in Europe. We wish you the best of luck in the final round."

My Sky will head to Warsaw on 22 and 23 May to complete a final round of judging and attend both a Summit to engage in business issues and the Gala Ceremony where the overall category winners for 2017/18 European Business Awards sponsored by RSM will be announced.

Separately My Sky is also competing in a public vote to be named 'European Public Winner' at the Gala Final. The public vote engages with people from across the globe and last year generated almost 250,000 votes. To view My Sky's video and vote please go to: https://www.businessawardseurope.com/vote/detail-new/82/23585.

The European Business Awards is now in its 11th year and its primary purpose is to support the development of a stronger and more successful business community throughout Europe. This year it considered over 110,000 businesses from 34 countries. Sponsors and partners include RSM, ELITE, Germany Trade & Invest, PR Newswire, Bureau Van Dijk and SDL Managed Translation.

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