

## PACIFIC RIM DEBUT OF M600 BEGINS DURING SINGAPORE AIRSHOW

News / Business aviation, Events / Festivals, Manufacturer



Piper Aircraft Inc. and Piper Dealer, Wings Over Asia are collaborating to participate in the Singapore Airshow and will display the M600, the company's flagship product, at Seletar Airport during the upcoming event, to be held February 6-11. This will be the first time that an M600 has been on display and available for demos at an event in the Pacific Rim region. Following the Singapore Airshow, the M600 will embark on a three month demo tour covering five countries including an extensive schedule throughout Australia.

"The Singapore Airshow is a key event for Piper Aircraft and presents the perfect opportunity to showcase our newest product. We are delighted to partner with our Singapore Dealer, Wings Over Asia, for the Singapore Airshow and the launch of our demo tour. Their ideal location at Seletar Airport, enables us to provide an opportunity to engage with aviation enthusiasts and offer customer demonstrations of the M600," said Drew McEwen, Vice President of International and Direct Sales.

"Wings Over Asia does an exceptional job of promoting Piper products and general aviation throughout the region, as such, we are looking forward to collaborating with them during Asia's largest aerospace event. This is the ideal opportunity to interact with our customers, prospects and prominent leaders in the industry and showcase the capability of the M600," commented Simon Caldecott, President and CEO of Piper Aircraft."



**25 JANUARY 2018** 

## ARTICLE LINK:

https://50 sky shades.com/news/events-festivals/pacific-rim-debut-of-m600-begins-during-singapore-airshow.