



SAUDI AVIATION CLUB & ADONE EVENTS LAUNCH SAUDI AIRSHOW, A NEW AVIATION EVENT FOR THE MIDDLE EAST

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A first for Saudi Arabia, the event connects the global aviation & aerospace industry to the Kingdom of Saudi Arabia.

Saudi Airshow, a brand-new aerospace & aviation exhibition, will be hosted by Saudi Aviation Club in March 2019 in Riyadh, the capital of the Kingdom of Saudi Arabia. The show was officially launched in Riyadh on 1 July when Didier Mary, Managing Director of Adone Events, signed a protocol agreement to organize the show.

Under the patronage of His Royal Highness Prince Sultan Bin Salman Bin Abdulaziz Al Saud, President of the Saudi Commission for Tourism and National Heritage, and Founder and Chairman of the Saudi Aviation Club, Adone Events will coordinate the exhibition to be held at Tumamah Airport in Riyadh on the 12th, 13th and 14th of March 2019.

The event will be the first aviation & aerospace exhibition of its kind in the Kingdom of Saudi Arabia, and will welcome exhibitors and delegates from across the world to

Tumamah Airport which will be dedicated solely to the exhibition.

Saudi Airshow will host a mix of business, general, commercial aviation and aerospace exhibitors on a 100,000 sqm static area which will accommodate more than 100 aircraft ranging in size from single-engine and executive jets to commercial wide-body aircraft. The show will offer chalets located next to the runway to enable manufacturers to present their entire range of aircraft and to facilitate demonstration flights. In addition, three exhibition halls will host more than 700 booths and international pavilions where exhibitors will showcase a full range of aviation and aerospace services and products. The format reflects the approach taken at Abu Dhabi Air Expo, African Airshow and France Air Expo, also organized by Adone Events.

“I am honored that the Saudi Aviation Club has shown its confidence in Adone Events by agreeing to collaborate with us on this exciting new venture. Our experience, knowledge and network of aviation contacts is such that we can already confirm that more than **200 aviation companies** have expressed strong interest in participating. The growth of aviation in Saudi Arabia reflects the need for this type of international exhibition and we are delighted to be involved,” said Didier Mary, General Manager of Adone Events.

About Adone Events

Based in Cannes, France, Adone Event's professionals are experts in event management, sponsorship sourcing, marketing management, design and corporate branding, public relations management and project management. For over 17 years the company has organized prestigious events in collaboration with some of the event industry's key players. Adone Event's worldwide shows include Abu Dhabi Air Expo, Middle East Aviation Conference, France Air Expo and African Airshow.

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