



TO INFORM & INSPIRE - AN ONLINE DIALOGUE EBACE CONNECT

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The European Business Aviation Association and National Business Aviation Association announced the launch of “EBACE Connect” – a new, virtual programming series that will gather business aviation’s most compelling and authoritative voices to engage the industry in a vital conversation around the issues and trends shaping the future of Business aviation.

“EBACE has been bringing our industry together for more than a decade, and this year will not be an exception,” said EBAA Secretary-General Athar Husain Khan. “With EBACE Connect, we will showcase the innovative and flexible spirit of our industry to learn and discover all that is coming our way in Business aviation.”

“Now more than ever, it’s critical that the business aviation community has an opportunity to come together in a conversation about innovations and opportunities that will propel the industry forward,” said NBAA President and CEO Ed Bolen. “EBACE Connect will serve as that definitive dialogue, with insights and information to help participants think through their plans for the second half of the year.”

EBACE Connect will take place May 18–19, 2021, the dates originally planned for the in-person show, which NBAA and EBAA recently cancelled because of the COVID-19 crisis.

The two-day lineup will feature an opening keynote and several sessions focusing on trends driving the business aviation market, continuing innovations in advanced air mobility, perspectives from OEM CEOs, the latest in the technologies in aviation sustainability, and predictions about business aviation’s future in a COVID-19 context. Also included as part of the virtual program will be opportunities for press conferences from leading aviation businesses.

The two associations noted plans to launch a dedicated website with a detailed program agenda, online registration capabilities and other information soon.



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