TUVOLI, NATA AND EMBRY-RIDDLE LAUNCH INAUGURAL AI SYMPOSIUM FOR BUSINESS AVIATION TO GUIDE INDUSTRY TRANSFORMATION

News / Events / Festivals



Tuvoli, building the backbone of private aviation, today announced the launch of the first annual AI Symposium for Business Aviation (AISBA), co-founded with the National Air Transportation Association and Embry-Riddle Aeronautical University's O'Maley College of Business. AISBA takes place during September 15–16 at Embry-Riddle's residential campus in Daytona Beach, Florida, with an opening reception on September 14. Centered on a full-day's strategic symposium on Tuesday, September 15, the program also includes an optional half-day practical workshop on Wednesday, September 16. Developed for business aviation leaders, AISBA will provide a practical, evidence-based framework for understanding, evaluating, and responsibly applying artificial intelligence across the sector.

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AISBA is designed to bring the business aviation community together around practical learning, candid discussion, and real-world AI applications, with programming around use cases, strategic considerations, and applied learning across a range of tools and platforms—not any one product, platform, or provider. The symposium will gather operators, brokers, technology innovators, regulators, and leading aviation faculty and students to examine how AI can be deployed in practical, responsible, and strategically valuable ways. Discussions will span how intelligent systems can strengthen decision-making, improve business performance, support customer engagement, and develop the next generation of aviation professionals.

Greg Johnson, President & CEO of Tuvoli commented: “Private aviation is navigating one of the most significant periods of change in its history. But operators and brokers shouldn’t have to navigate it alone. In partnership with NATA and Embry-Riddle Aeronautical University, Tuvoli created AISBA because this industry deserves a serious, independent forum to examine what AI actually means for how we run our businesses—not a conference about technology for technology’s sake, but a conversation between people who are genuinely committed to this industry’s future. That’s the spirit Tuvoli was built on, and it’s the spirit AISBA is designed to embody.”

The choice of venue reflects a long-term commitment to the industry’s next generation. Tuvoli is a tenant in Embry-Riddle’s Research Park and has established an endowed scholarship within the David B. O’Maley College of Business—investments that predate AISBA and reflect a genuine belief that the future of business aviation is built at the intersection of industry and education. Hosting the symposium on Embry-Riddle’s Daytona Beach Campus extends that commitment further, creating a direct link between the professionals shaping the industry today and the students who will lead it tomorrow. Net proceeds above event costs will be directed toward scholarships through the National Air Transportation Foundation.

Curt Castagna, President & CEO, National Air Transportation Association stated: “NATA’s member companies are asking the right questions about AI: what it can do for their businesses, what it costs, how to assess opportunities and mitigate risks, and how to apply it in ways that support better-informed decisions. NATA is pleased to support AISBA as a trusted industry forum that helps aviation businesses cut through the noise and better understand how AI can be applied responsibly to unlock new possibilities, strengthen business strategy, and support long-term business performance. For more than eight decades, NATA has helped aviation businesses navigate complexity, advance safety, and prepare for what is next. Partnering with Tuvoli and Embry-Riddle to bring practical AI guidance directly to operators and aviation service companies is a natural extension of that mission.”

Joe Gibney, Dean, David B. O'Maley College of Business, Embry-Riddle said: "The most effective business education happens where industry challenges and classroom learning intersect. AISBA embodies that philosophy. Our students will not simply attend this symposium — they will engage directly with the executives, entrepreneurs, and innovators shaping the future of business aviation. Embry-Riddle's participation in AISBA reflects the commitment of the David B. O'Maley College of Business to connect students with the technologies, business models and leadership challenges transforming the aviation and aerospace industries. Embry-Riddle is proud to partner with Tuvoli and NATA to help both industry professionals and future leaders navigate that transformation."

Tailored to serve attendees across a range of experience levels, AISBA includes an opening reception, a full-day symposium, and a half-day practical workshop for attendees who want a deeper dive:

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Monday, September 14 — Opening Reception: An evening social event to kick off the symposium, bringing together attendees for informal conversation and connection ahead of the full program. (5:00 pm – 7:00 pm)

Tuesday, September 15 — Strategic Symposium: A full day of panel discussions and keynote sessions at the Henderson Welcome Center on the Embry-Riddle campus, exploring where AI can enhance day-to-day operations and shape long-term competitiveness across the business aviation ecosystem. (8:00 am – 4:30 pm, with a reception from 5:00 pm)

Wednesday, September 16 — Practical AI Workshop (Optional, Half-Day): A collaborative working session hosted in the O'Maley College of Business, where industry leaders, university faculty, and select Embry-Riddle students work side-by-side on real-world applications. The workshop features two parallel tracks—one for professionals new to AI, and one for more experienced users looking to expand advanced skills and explore emerging use cases.

(8:00 am – 2:00 pm)

Registration is now open to operators, brokers, FBO professionals, and other industry stakeholders. Seating is limited due to campus venue capacity. Student registration is complimentary with valid ID.

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