



WE'RE EXCITED TO WELCOME YOU TO GENEVA FOR EBACE2018

News / Business aviation, Events / Festivals



In less than a week, the 2018 European Business Aviation Convention & Exhibition (EBACE2018) opens in Geneva, Switzerland's Palexpo center and Geneva Airport. Organized by the National Business Aviation Association (NBAA) and the European Business Aviation Association (EBAA), EBACE2018 provides an unmatched opportunity to meet with customers and colleagues – all in one location. With 13,000 expected attendees, you don't want to miss EBACE2018. [There's still time to register for Europe's biggest business aviation event.](#)



Initiative on Adoption of Sustainable Alternative Jet Fuels to be Introduced at EBACE2018

The business aviation community has long been dedicated to reducing emissions from aircraft, and that commitment will be on display during EBACE2018 with the announcement of a new initiative focused on raising awareness and adoption of emerging alternative jet fuel options. The introduction of the Business Aviation Guide to Sustainable Alternative Jet Fuels (SAJF) is set to take place as part of the annual Media Luncheon, held on 28 May. A guide, which thoroughly details the SAJF initiative, will be available as a hand out during the luncheon and throughout the show. [Learn more about SAJF.](#)



Use the EBACE2018 Mobile App, Social Media and Get the Most Out of the Show

Before heading to Geneva, attendees should download the EBACE mobile app and follow the show on Facebook and Twitter for the latest information. “The official EBACE app helps attendees plan their show schedule and create a personal profile to network with fellow attendees before, during and after the show,” said Dan Hubbard, senior vice president of communications for NBAA. Hubbard added, “When talking about the show on social media, be sure to use the hashtag #EBACE18 to let others know you are there,” [Learn more about connecting socially at EBACE2018](#)



? Make Plans to Attend the EBACE Coffee Social

Join us on 30 May from 14:00-15:00 at the EBAA and NBAA stands (B17 and B23 respectively) for the annual EBACE Coffee Social. Take a commemorative photo at the EBACE photo booth, enjoy a sweet treat and connect with industry peers and decision makers. Members of EBAA and NBAA staffs will be available to answer questions and help you learn how membership can help make your business even more successful. [Learn more about the EBACE Coffee Social.](#)



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