



# MRO INSIDER LAUNCHES MAINTENANCE REWARDS PROGRAM

News / Maintenance / Trainings



**MRO Insider announced Monday that the company is now offering Mx Rewards, a point-based program that promotes users to register aircraft and submit requests for maintenance quotes on their network. Users will accumulate points for different transactions, including registering an account, registering aircraft, submitting an RFQ (request for quote), accepting a quote, and completing a facility review at the completion of maintenance. MRO Insider is offering rewards including cash back that can be utilized for**

future maintenance events, company swag, excursions based in cities across the U.S., tickets to sporting events, cruises, more.

MRO Insider is a web-based tool for obtaining and submitting maintenance quote requests for corporate aircraft, including rotorcraft. After completing a cost-free registration, owner/operators select their aircraft, choose one of eleven services, specify a timeframe, and send documents with their request. Upon submission, facilities subscribed to the MRO Insider network are notified of an RFQ (request for quote) and can log in to obtain the information needed to submit their quote.

Andy Nixon, Co-founder/VP of sales, reports, “We are very excited to offer our latest program, Mx Rewards. We conducted a survey of owner/operators and Part 135 management companies and compiled a list of rewards that interested our users. From there we created our program with our users interests in mind – adding charity donations and cash back on their booked maintenance events as a direct result of our survey.”

### **About MROinsider.com**

MROinsider.com was founded in 2016 by Lindsay and Andy Nixon to improve upon the current system of word-of-mouth referrals for aviation maintenance services. Launched at NBAA-BACE in 2017, the company added over 400 corporate aircraft and over 100 maintenance locations within their first year. The website is a free service for aircraft owner/operators, allowing them to submit RFQ's, browse facility profiles and read customer reviews. Subscribed maintenance facilities pay a flat monthly fee for their profile page and quoting ability through the site.

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#### **ARTICLE LINK:**

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