

# WELCOME SR TECHNICS NEW BRAND STRADE

News / Maintenance / Trainings



**SR Technics announced the launch of its new component services brand STRADE powered by SR Technics. The new brand will operate as an independent unit inside the Group.**

**STRADE provides component sale, lease, loan and exchange services on all major aircraft platforms. It will benefit from SR Technics' legacy in aircraft know-how and product reliability to offer 24/7 quality rotatable services to customers worldwide.**

**Commenting on introducing the new brand, Jean-Marc Lenz, CEO of SR Technics said: "With the launch of the new brand, SR Technics shows its resilience and innovative spirit in challenging times for our industry. STRADE leverages the strength of our company with its entrepreneurial and agile setup."**

**"We respond to a clear market demand for a more flexible and dynamic approach to component support," said Stephen Fer, General Manager of STRADE. "We also see how SR Technics' quality products will continue creating value through our renewed digitalized operating model."**

**STRADE offers 24/7 component support at [www.strade.aero](http://www.strade.aero)**



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