AIRBUS AND PLANET JOIN FORCES TO BRING NEW GEOSPATIAL PRODUCTS TO MARKET

News / Manufacturer

Airbus and Planet have entered into a partnership to facilitate access to each other's data and the co-development of new geospatial solutions, by establishing a framework agreement to explore opportunities for joint cooperation in new and existing markets, product offerings, sales and marketing efforts. Both partners aim at providing a comprehensive suite of global satellite data at multiple temporal and spatial resolutions, and developing new analytic products for a wide range of applications to the benefit of their customers.

"By combining our strengths, we will provide a key capability to address all market needs, both in terms of data and value-added products, and to best serve our clients, whatever their industry and their requirements," said François Lombard, Director of the Intelligence Business at Airbus Defence and Space.

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“Airbus and Planet are truly complementary partners. Airbus brings long-standing success in serving reliable, high resolution remote sensing, and Planet brings its unique global coverage and temporal cadence, as well as agile aerospace iteration to get sensors quickly to space,” said Will Marshall, CEO and co-founder of Planet. “Together we will be able to deliver sophisticated offerings to fit customer needs across international markets.”

The partnership reflects the high-value assets of each provider and their synergies for addressing ever-growing, demanding needs for continuous monitoring and accurate information. Benefitting from both companies’ constellations, customers will have access to the entire Earth's landmass every day at 3m resolution with PlanetScope satellites, as well as to intra-daily sub-meter resolution imagery with Pléiades and SkySat constellations. In addition, they will also have the capability to order images with resolutions of 1.5m (SPOT 6/7), 5m (Rapideye) and 22m (DMC Constellation). Lastly, TerraSAR-X, TanDEM-X and PAZ radar satellites will allow the acquisition of images regardless of weather and daylight conditions, ensuring access to any place on Earth independent of the cloud coverage.

About Planet

Planet is an integrated aerospace and data analytics company that operates the largest fleet of Earth-imaging satellites, collecting a massive amount of information daily about our changing planet. Planet designs, builds and operates over 190 satellites, and develops the online software and tools that serves data and information to users making critical decisions. To learn more visit http://www.planet.com

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