



# ATR STRENGTHENS ITS LOW-CARBON STRATEGY WITH SUSTAINABILITY EXPERT ECOACT

News / Manufacturer



**As part of ATR’s sustainability strategy, the company set itself the ambitious goal to become carbon neutral for onsite activities by 2030. ECOACT will be supporting ATR in defining the right actions and targets to limit its impact on global warming.**

**Right now is a critical moment for the aviation sector. As the COVID-19 pandemic has severely impacted the industry, and climate change remains an imminent threat, sustainability has never been more important.**

**ATR is happy to announce that it selected ECOACT – an international network of experts supporting companies in the definition of their sustainability strategies – to assist them in defining goals and actions to meet their low-carbon ambitions.**

**“We know what our main sources of emissions are as a company. Now ECOACT will be offering us their expertise in the definition of scientifically-approved targets, based on a three-pronged approach: 1. Reduce to a minimum our own emissions, 2. Participate in socially responsible compensation projects, 3. Contribute to projects to capture emissions in the atmosphere.” explains Solène Flahault, ATR’s Head of Environment and Public Affairs.**

The ultimate goal of this low-carbon strategy is to maintain global warming to a level that does not exceed +2°C compared to pre-industrial temperatures. As such, it will comply with the current standards recognised by the scientific community, also known as “science-based targets” (SBTs).

“We will primarily focus on our onsite activities: energy consumption, the ATR fleet of service vehicles, test flights, plus some of our external sources of emissions, such as business trips, home-work travels, ferry flights and all transportation streams related to our supply chain.” Solène Flahault adds.

With its sustainability strategy, ATR is actively contributing to a brighter, more sustainable future for everyone.



29 NOVEMBER 2020

**ARTICLE LINK:**

<https://50skyshades.com/news/manufacturer/atr-strengthens-its-low-carbon-strategy-with-sustainability-expert-ecoact>