AURA AERO ANNOUNCED THREE NEW EUROPEAN DISTRIBUTORS FOR INTEGRAL AND ERA

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AURA AERO announced agreements with three new European distributors for its two families of aircraft. With the formal addition of these renowned general aviation market players to its distribution network, AURA AERO will considerably expand its reach and strengthen its position regarding INTEGRAL, its aerobatic two-seat trainer, and ERA, its regional hybrid-electric aircraft, in a VIP corporate configuration.

Jérémy Caussade, Co-founder and CEO of AURA AERO commented: “With these new aircraft dealers, AURA AERO will significantly expand its reach in the general aviation market. We will be able to access a wide range of new sales and service opportunities, while strengthening our order book for the INTEGRAL family as well as for ERA, the future of sustainable aviation !”

Drew McEwen, Chief Commercial Officer at AURA AERO, stated: “We are thrilled to be partnering with three new respected dealers, to benefit from their extensive experience and their wide network to develop the sales of our two families of aircraft. These new partnerships will considerably help develop our customer base and we are very excited about that.”

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All three dealers are established players with vast experience selling and supporting aircraft in their markets and have excellent reputations:

- European Aircraft Sales (Denmark): this international dealer covering Scandinavia (Denmark, Norway, Sweden), Finland, the Netherlands and the Baltics (Estonia, Latvia, Lithuania) – has been assisting other OEMs in the general and business aviation for over 30 years in buying aircraft, as well as selling new and pre-owned aircraft.
- JB Investments Ltd (Poland): Founded in 1992, JB Investments is Poland's longest established aircraft distributor and service provider for aircraft and helicopters. The company represents many well-known aircraft and helicopter OEM's, satisfying both corporate and public customers.
- B&C SRL (Italy): B&C supports its customers, both private and professional in Italy, Malta, Albania, Vatican and San Marino since 2013 in the purchase of their aircraft, delivering a high-level tailored range of services.

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