



# COMPLIMENTARY CARBON OFFSETTING TO NEW BUSINESS JETS OWNERS - EMBRAER & 4AIR

News / Business aviation, Manufacturer



**Embraer and 4AIR will offer 25 hours of complimentary carbon-neutral flight hours, enrolling Embraer Executive Care program, offsetting their carbon emissions during their first year of ownership. Johann Bordais, President & CEO, Embraer Services & Support, commented: “Embraer is committed to ensuring that the future of aviation is sustainable, and to that end we are aiming to achieve carbon-neutral operations by 2040 and are supporting the industry’s goal of net-zero carbon emissions by 2050. Our partnership with 4AIR will incentivize business jet customers to make their own long-term commitment to sustainability and demonstrate ways they can start acting now, even as alternatives like SAF are not yet abundant and new technologies are still in development.”**

**4AIR President Kennedy Ricci said, “We are pleased to join with Embraer in this initiative, which will start owners and their new aircraft on the right foot for the beginning of their sustainability journey. The carbon offset credits Embraer is providing for Executive Care customers will have a real impact on the climate-changing emissions their jets generate. These credits not only will offset the climate impact of their flight activity, but also produce real economic benefits for people in the countries where these credits fund projects.”**

Embraer, as part of its commitment to building a sustainable future, announced new ESG targets in 2021. To achieve this goal, the company is beginning to increase its use of Sustainable Aviation Fuel (SAF) and is simultaneously working to make products 100% compatible with SAF. Additionally, Embraer is researching and developing a range of products, services, and disruptive sustainable technologies, including electrification, hybrid, and other innovative energy alternatives. The company will also be offsetting any residual emissions that cannot be reduced through efficiency projects, available alternative energy or advancing technology.

Embraer, through 4AIR, will offer carbon offset credits at no cost to customers. Projects funded by 4AIR carbon offset credits include renewable energy programs, the enhancement of carbon-absorbing forests and the support of local projects that reduce deforestation, generating social and economic benefits.

After completion of the 25 flight hours through the inaugural Executive Care program, Embraer’s customers will be able to continue their commitment to fighting climate change through participation in 4AIR programs. The initial 25 hours are at 4AIR’s Level 1 (Bronze) which offsets 100 percent of carbon dioxide emissions. Embraer customers may opt to continue to participate at that level or increase their commitment to becoming emissions-neutral (by offsetting non-carbon climate-changing emissions such as nitrous oxides) or reducing emissions through measures such as operational changes or the use of Sustainable Aviation Fuel.

31 MAY 2022

**ARTICLE LINK:**

<https://50skyshades.com/news/manufacturer/complimentary-carbon-offsetting-to-new-business-jets-owners-embraer-4air>