

EVE AND SENNA BRAND CREATE EVE-SENNA EVTOL

News / Manufacturer



Eve Air Mobility and Senna brand announced a collaboration to develop the eVTOL Eve-Senna. The project symbolizes a vision of a sustainable future and innovation in the urban mobility market. The partnership also aims to contribute to the evolution of the future of mobility in Brazil and worldwide. The agreement comes as Eve, an organization created by Embraer to boost the global Urban Air Mobility (UAM) ecosystem, celebrates its first year of operation.

The Eve-Senna eVTOL design is inspired by SENNA brand' vision of challenging boundaries and creating products with passion and purpose in an authentic and futuristic manner. The aircraft's design, colors, and interior promise to deliver a unique experience for its crew members and passengers.



"It was a privilege to be part of the generation who accompanied Ayrton Senna's career. His daring ability to overcome challenges and his achievements, bringing passion and technology together, were an inspiration for my career in engineering. I'm sure this partnership will inspire new generations to develop technologies that will transform the future", said Andre Stein, CEO of Eve.



"It is in SENNA brand' DNA to always challenge limits in every field of activity, providing the world with innovative products that show that overcoming limits is possible and necessary. In the fields of sustainability and mobility, we know that the future will be about creating new integrated locomotion solutions that focus on developing a sustainable economy, improving the quality of life worldwide and our planet. This challenge is collective, and we are collaborating with one of the leaders in this revolution, namely Eve. Associating with a company like Eve is a great privilege," said Bianca Senna, CEO of Senna brand.

Eve aims to stimulate the co-creation and reimagining of UAM sustainably, thinking not only of the environment but also of the benefits for society. The partnership with Senna Brand reinforces this positioning and will inspire new generations for the future of mobility and accessibility.

17 NOVEMBER 2021

ARTICLE LINK:

<https://50skyshades.com/news/manufacturer/eve-and-senna-brand-create-eve-senna-evtol>