



# GOLD GERMAN DESIGN AWARDS GOES TO RECARO AIRCRAFT SEATING FOR CL3710 SEAT

News / Manufacturer



**Congratulations Recaro Aircraft Seating! The Gold award from the German Design Awards goes to CL3710 economy class long-haul seat! CL3710 was honored in the “Excellent Product Design” category for its sleeping comfort features on long-haul flights. A combined effort of Recaro engineers, designers and ergonomists resulted in an innovative design concept that enhances sleeping comfort.**

**“At Recaro we are always honored when our work receives an accolade, but it’s even more meaningful to be recognized by such a prestigious organization as the German Design Awards,” said Dr. Mark Hiller, CEO and Shareholder of Recaro Aircraft Seating. “The innovative comfort features transform the sleeping experience for the passenger, and the lightweight, low-maintenance structure makes it the perfect economy seat product for airlines.”**

In comparison to other economy class seats, the CL3710 offers state-of-the-art comfort features that improve support for the sleeping posture, increase privacy, and provide a more spacious living space. The Recaro-patented Abrazo Headrest offers additional neck support with its six-way

adjustable neck pillow, while the extended seat bottom provides improved leg support for a more even weight distribution, and the flip cushion integrated into the backrest provides lower back support.

By offering numerous comfort features on an economy class seat, the CL3710 sets the standard in enhancing the premium economy experience. In addition, the seat's lightweight structure and efficient design helps airlines reduce aircraft weight and fuel costs, as well as maintenance expenses.



Established in 1953, the German Design Awards is one of the most esteemed design competitions in the world. An international jury selects award winners based on their ability to exemplify economic and cultural value of outstanding design, a sense of direction, and are representative of current themes and trends. In total, nearly 5,300 entries from 69 countries were submitted to the 2020 German Design Awards, and only 70 gold awards were presented.

10 FEBRUARY 2020

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