



NEW HEIGHTS IN THE HEART OF THE SWISS ALPS

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A landing of the largest business jet in Gstaad's Saanen airport, in the heart of the Swiss Alps, is it possible? With Global 7500 aircraft the answer is quite clear - yes. This is one of most notable airfields requiring short-field performance. So earlier this month Bombardier Global 7500 landed there, for an event to showcase its true four-zone cabin and to continue the journey to the Middle-East and reaching Dubai directly from Gstaad Saanen airport.

“This demonstration strengthens the *Global 7500* jet as a jet that simply has no peer in terms of combining size and real-world capabilities,” said Peter Likoray, Senior Vice President, Worldwide Sales and Marketing, Bombardier Business Aircraft. “Not only can it access demanding airfields in hot and/or high locations, it also delivers uncompromising value to customers under any conditions, at any time, without the need for tailwinds and a signature smooth ride through exceptional wing flexibility.”

The *Global 7500* aircraft's advanced wing technology generates unprecedented amounts of extra lift on takeoff and approach due to its sophisticated slats and flap system. It also maximizes aerodynamic efficiency and increases performance all the while improving safety and offering a smoother ride. The *Global 7500* jet's no compromise design makes it the largest business jet with the short-field performance and steep approach capabilities

allowing it to operate out of demanding airfields such as Gstaad's Saanen airport or London City Airport, connecting passengers to key regions in Europe and the Middle East non-stop*.



Beyond being recently recognized as Business Jet of the Year in Robb Report's Best of the Best 2019 and Grand Laureate winner of the 62nd Annual Laureate Awards in the Business Aviation category, the *Global 7500* jet offers Bombardier's signature smooth ride and a spaciousness that is unique among business jets. The aircraft offers the most innovative features such as the recently unveiled *Soleil* lighting system, the industry's most advanced cabin lighting technology. Designed and developed exclusively for the *Global 7500* aircraft, the innovative *Soleil* lighting system is aviation's first circadian rhythm-based cabin lighting technology, and it introduces the revolutionary Dynamic Daylight Simulation feature, which can help combat jet lag. The *Global 7500* business jet also offers the patented *Nuage* seat, meticulously designed for maximum comfort, which introduces an all-new, ergonomically-perfected deep recline position – unavailable on any other business aircraft.

Also showcased in Gstaad, was the best-selling super-midsize market leader, *Challenger 350* aircraft jet, which offers customers unrivaled cabin comfort along with Bombardier's signature smooth ride. Continuously improving the segment-defining aircraft, Bombardier recently announced a series of enhancements to the *Challenger 350* aircraft, further underscoring its leadership position in the super mid-size segment. These new enhancements include available compact Head-up Display (HUD) and Enhanced Vision System (EVS), class-leading cabin-sound-proofing technology, and improved cockpit aesthetics. A performance improvement package also allows the aircraft to fly up to 1,500 NM farther out of short runways, complementing its steep approach certifications awarded by international regulatory bodies including EASA, FAA and TC. To further demonstrate its performance capabilities, the *Challenger 350* set a world speed record in its class, flying from Gstaad's Saanen airport to Malaga in Spain in 2 hours 4 minutes at an average cruise speed of Mach 0.82. This achievement is another example of the impressive speed, climb and field performance capabilities of the super midsize *Challenger 350* aircraft, recognized as the world's most delivered business jet of the last decade.

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