

PIPER ANNOUNCES M-CLASS LINKAGE PROGRAM

News / Manufacturer



Piper has announced the **M-Class Linkage Program**, allowing potential and preexisting Mirage and Meridian owners opportunity to apply a financial credit toward a factory-new M500 or M600 aircraft.

“With this incentive initiative, customers have the ability to take advantage of stepping up into a more advanced aircraft with additional options and capabilities as their pilot skillset increases and plane requirements evolve,” said Drew McEwen, Vice President of Sales and Marketing. “We are committed to providing the best possible product, with the most advanced technology for safety, that is accessible to pilots as they advance in their aviation career.”

The M-Class line was founded on the principle that aviators should have room to grow into planes with greater power and performance as their confidence and competency in the cockpit increases. The Linkage Program reinforces this paradigm by offering a handsome financial credit of \$100,000 – \$150,000 toward the most esteemed and intelligent of the Piper M-Class, the M500 and M600. Aircraft eligible for this ascending incentive program are the Piper Meridian, the M350, or the M500.

The Piper Linkage Program is available now through the end of the year. Interested consumers are encouraged to contact their local Piper dealer for additional information on the Linkage Program, as well as aircraft availability.

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