



RECARO AIRCRAFT SEATING BL3710 SELECTED FOR INDIGO NEW A321NEO, A320NEO AIRCRAFT

News / Airlines, Manufacturer



Recaro BL3710 was selected to outfit IndiGo brand-new A320neo and A321neo aircraft. The low-cost airline will be the first to feature the bestselling economy class seat in the Indian sub-continent. The BL3710 economy class seat will be installed on 75 Airbus aircraft starting from January 2023.

Dr. Mark Hiller, CEO at Recaro Aircraft Seating, commented: “Our new partnership with IndiGo demonstrates our commitment to not only building a distinct product with a sustainable lifecycle, but also our comprehensive approach to customer service. The BL3710 is an excellent product that will serve both IndiGo and its passengers for many years.”



A Red Dot Design Award winner and iF Design Award winner, the BL3710 was specifically created for short and medium-haul flights. The combination of the ergonomic design and weight of less than 10kg per pax has made the economy class seat a bestseller since it first entered the market in 2019.

Mr. Sanjay Kumar, Chief Strategy & Revenue Officer of IndiGo, said: “As we expand our network, domestically and internationally to cater to the travel demand, the comfortable seats will be key to upgrading the customer experience onboard IndiGo.”

Since its founding in 2006, IndiGo has grown into India’s largest passenger airline. Today, the low-cost carrier flies passengers to 73 domestic and 24 international destinations on its fleet of over 275 aircraft.



11 JULY 2022

ARTICLE LINK:

<https://50skyshades.com/news/manufacturer/recaro-aircraft-seating-bl3710-selected-for-indigo-new-a321neo-a320neo-aircraft>