THE SONACA 200 REPRESENTED AND MARKETED IN FRANCE BY ATA BY PELLETIER

News / Manufacturer

In order to ensure the ramp-up of sales of the Sonaca 200 at European level, Sonaca Aircraft is developing a network of distributors. After signing a partnership contract with British European Aviation for England, Ireland and the Channel Islands and GB Aircraft for Poland, the manufacturer has just concluded an agreement with ATA by Pelletier for the French market.

ATA by Pelletier, official and exclusive distributor of the Sonaca 200

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"We have chosen to be the Sonaca 200 Representative in France because the aircraft perfectly complements our product range and meets the needs of flight schools and Aeroclubs. It's a real [1] plane, modern, easy to fly and the sales are there to prove it! Sonaca Aircraft has passed the production milestone of the 50th aircraft and we are delighted to contribute to the take-off of the Sonaca 200 in France" Pierre Pelletier, Manager of the company ATA by Pelletier.

Avignon: distribution, testing and maintenance base

The Sonaca 200 is a device familiar to the ATA teams who took care of the aircraft's maintenance during the flight test campaign that took place in Avignon in April 2017. "We knew the Sonaca 200 and its reliability. We then got to know Sonaca Aircraft by visiting the production and assembly plants. Sonaca Aircraft has strong business skills and resources thanks to belonging to a world-class aeronautical group. For ATA, which is used to working with major manufacturers, this is a guarantee of seriousness and reliability" Pierre Pelletier.

Based in Avignon, the company ATA by Pelletier becomes a distributor and maintenance center for the Sonaca 200 and provides a demonstration Sonaca 200 Trainer Pro

"The French market today represents 20% of Sonaca 200 sales. To professionalize sales and strengthen our presence with Aeroclubs and Schools, we have chosen to work with an experienced, renowned and professional partner able to take charge of the marketing, maintenance and offer the purchase of used aircraft. ATA by Pelletier is associated with French general aviation with a name that is a guarantee of seriousness and commitment. Sonaca Aircraft has therefore chosen to rely on the ATA teams to continue the commercial development of the Sonaca 200 and to monitor the maintenance of its aircraft on French territory" Pierre Van Wetter, Sonaca Aircraft Sales Manager.

26 MARCH 2022

ARTICLE LINK:
https://50skyshades.com/news/manufacturer/the-sonaca-200-represented-and-marketed-in-france-by-ata-by-pelletier

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